



For Immediate Release  
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### **SMART launches Welcome Back Campaign with a new expanded service schedule and reduced fares**

Petaluma, CA – Sonoma Marin Area Rail Transit (SMART) announced today that it would launch a new expanded service schedule, including five trips added to the weekday schedule and the resumption of Saturday weekend service. SMART also announced a significant reduction in the price of fares to kick off its Welcome Back campaign.

With the North Bay opening back up as COVID-19 restrictions ease, SMART held numerous listening sessions and conducted two surveys to reassess the public's travel needs and interest in weekend service.

**Weekday Service:** Beginning on Monday, May 24, 2021, SMART will add two new morning trips and three new afternoon trips to the weekday schedule. These additional trips address SMART commuters' requests for later morning trips and later afternoon trips.

Additionally, SMART now offers the last Northbound train departing the Larkspur Station at 8:29 PM to enable riders visiting Marin County to enjoy dinner and travel back by train.

**Weekend Service:** Beginning on Saturday, May 29, 2021, SMART will resume Saturday weekend service with an enhanced schedule.

[Click here](#) to see the new weekday and weekend schedule.

**New Promotional Fares:** Beginning on Saturday, May 29, 2021, SMART will kick off its Welcome Back celebration with new reduced fares available only on the SMART eTickets app until September 2021, when the reduced fares will be available on Clipper. The promotional fare will run through May 31, 2022, and offer riders over 40% off the price of fares.

SMART will reduce its weekday fares to a \$1.50 base for travel within 1 zone and \$1.50 for each additional zone traveled. Seniors, youth, low-income, and passengers with disabilities will receive a 50% discount rate of \$.75 for the first zone and \$.75 for each additional zone.

SMART is also pleased to offer a Weekend Day Pass to our weekend travelers – a fantastic deal for families with children or grandparents. The Weekend Day Pass is \$10.00 for adults & 5.00 for seniors, youth, passengers with disabilities, and low-income passengers. The Weekend Day Pass offers unlimited rides for the entire day.

The mobile ticketing app is available for download in the [Apple App Store](#) and [Google Play Store](#). See our [Mobile App FAQs](#) for additional information.

In September 2021, SMART will offer a discounted 31-day pass providing unlimited rides for \$135 for adults and \$67.50 for youth, seniors, passengers with disabilities, and low-income passengers. The 31-day pass is not available on SMART's eTicket app.

Our new enhanced schedule, the resumption of Saturday service, and new promotional fares are just the first part of SMART's Welcome Back Celebration – expect more to come later this fall!

“We are excited to welcome our riders back to SMART as the North Bay opens up from COVID-19 restrictions,” said SMART Board Chair David Rabbitt. “The added trips, Saturday service, and reduced fares will certainly help kick start the region's economy.”

Barbara Pahre, Vice-Chair of the SMART Board, said, “By resuming Saturday service and offering a Weekend Pass, we hope that families of all sizes will broaden their recreational opportunities and enjoy the summer!”

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