General Manager’s Report

- Contracts/Procurements over $100K
- Ridership
- Pathway Counts
- Three-Car Train Threshold
- Free Youth Summer Program
- Pathway Wayfinding Update
- Caltrans Planning Grant
- SMART Rider Alerts
- SMART Connect
- Questions
Contract/Procurements over $100K

<table>
<thead>
<tr>
<th>CONTRACT # / PO #</th>
<th>COMPANY NAME</th>
<th>ACTION</th>
<th>DESCRIPTION</th>
<th>AMOUNT INCREASED</th>
<th>NEW AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>OP-SV-21-019</td>
<td>DeAngelo Contracting Services, Inc.</td>
<td>Amendment No. 2</td>
<td>Vegetation Control Services along SMART Right-of-Way</td>
<td>$72,000.00</td>
<td>$175,000.00</td>
</tr>
</tbody>
</table>

• Amendment No. 2 to Contract No. OP-SV-21-019 – DeAngelo Contracting Services, Inc. – Contract is for vegetation control services along SMART’s right-of-way

• This amendment increases the not-to-exceed amount by $72,000 for a new total contract not-to-exceed amount of $175,000

• This amendment utilizes the final option to extend the contract for an additional year and increases the not-to-exceed amount to cover the final year of service

• SMART will be re-procuring this service following this final year
## AMENDMENTS / CHANGE ORDERS

<table>
<thead>
<tr>
<th>CONTRACT # / PO #</th>
<th>COMPANY NAME</th>
<th>ACTION</th>
<th>DESCRIPTION</th>
<th>AMOUNT INCREASED</th>
<th>NEW AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>CV-BB-23-002</td>
<td>Ghilotti Bros., Inc.</td>
<td>Change Order No. 001</td>
<td>Construction of Non-Motorized Pathway from McInnis Parkway to Smith Ranch Rd.</td>
<td>$53,475.00</td>
<td>$3,490,399.00</td>
</tr>
</tbody>
</table>

- Change Order No. 001 – Agreement No. CV-BB-23-002 – Ghilotti Bros, Inc.
- This work is related to the construction of the non-motorized pathway from McInnis Parkway to Smith Ranch Rd project
- This change order modifies the scope to install additional fencing and vegetation removal required by the California Fish and Wildlife Salt Marsh Harvest Mouse permit
- This action increases the contract not-to-exceed amount by $53,475 for a new total contract not-to-exceed amount of $3,490,399
Ridership Recovery (July 2019 v July 2023)

SMART had the highest ridership recovery ratio in the Bay Area for the fifth month in a row.
North Bay Monthly Ridership (July 23)
July North Bay Passenger Miles (Estimate)

- Note: 2022 avg trip length used to calculate passenger miles
  - Ridership * Trip Length = Passenger Miles
Average Weekday Ridership

August Average Weekday ridership: 2,707
- 14% higher than August 2019

September Avg Weekday ridership to date: 2,874
- 10% higher than September 2019
Average Weekend Ridership

Weekend ridership for FY24 to date exceeding pre-COVID.
Monthly Ridership

August Ridership = 72,171

- 1,587,762 passenger miles
- up 49% over August 2022 and 10% over August 2019
Ridership Recovery

72,171

August 2023 = 76,045 pathway users
Over 660,000 counted for the 12-month period.
Three-car Train Threshold

- SMART monitors train loads daily

- Threshold for adding a 3rd car:
  - 61 seated + 20 standees per car
  - 162 total for 2-car train
  - 12 bikes per car
  - Crowding > 50% of trips in 30 days

- 6:06am Southbound train:
  - Average 13 bikes per car
  - Average 97 passenger peak (2-car)
  - Max load of 123 passengers
  - Does not meet threshold
Free Youth Summer Program

- SMART carried 31,573 youth riders on the Free Summer Youth Program, over 150% higher than last summer and the summer pre-COVID

- Summer Youth Ridership for partner agencies:
  - Sonoma County Transit – 24,854 youth riders, up 78% over 2022
  - Santa Rosa CityBus – 82,503 youth riders, up 16% over 2022 (free fares), 49% over 2019
  - Marin Transit – 104,897 youth riders, 5% up over 2022; most youth already ride free
Pathway Wayfinding

- Fieldwork
- Intercept Survey
- Virtual Workshop
- Partner Engagement
- Initial Design Concepts
- Public Engagement on Designs
- Final Designs
- Placement Strategy and Plan

We are here

- Bicycle and Pedestrian Advisory Committees
- Great Redwood Trail
- Marin County Parks
- SCTA
- TAM

Preparing designs and sign types informed by input to-date

Mock up signs to be installed on the Pathway and an online tool for sharing feedback (Oct. 2023)
SMART’s Economic Impact and Quality of Life Assessment

Awarded $400,000 in Caltrans Sustainable Transportation Planning Grant Funds

- Will look at SMART’s impact on:
  - The Economy
  - Mobility
  - Land Use
  - The Environment
  - Safety and Public Health
  - Accessibility and Equity

- Board resolution to permit SMART to enter into a grant agreement with Caltrans
  - On today’s consent agenda

- Starts January 2024
SMART Rider Alerts

• In addition to Nixle, SMART now provides rider alerts regarding incidents or delays on Google Maps, Apple Maps, and the Transit App

• When riders plan a trip on Google/Apple, or select SMART on the Transit App, they can see information about delays, incidents, holidays, schedule changes, etc.

• This information is also posted on Twitter
Connect Shuttle Marketing

• New Bus Stop signs at the Airport
• Banner Ads on Press Democrat and Marin IJ sites
• New Video Ad for Airport Screens
Plan a weekend trip with the SMART train! Ride to the Sonoma County Airport station and then hop aboard the SMART Connect shuttle to visit world-class wineries and breweries. Casual winery and brewery hours as you create your weekend itinerary. The shuttle operates 8 AM - 6 PM, 7 days per week, including some holidays.

Three Ways to Book a Ride

- Ride Pings App: Book a ride now or schedule a trip up to 30 days in advance by selecting the smart app for on-demand booking.
- Walk-in: The shuttle meets each northbound train arrival, you may board the shuttle without a reservation, space permitting, and the driver will load you in.
- Call Center: Call 800-727-0278 to book a ride (9477). The customer service agent will provide the estimated shuttle arrival time and confirm your pick-up and drop-off location. You’ll receive an automated phone call when the shuttle is en route.

How to Pay the Fare

- The one-way fare is $16.00 for adults and 75 cents for youth, seniors, and persons with disabilities. Fare may be paid with a credit or debit card on the Ride Pings app. Riders also can pay with a credit or debit card by calling 800-727-0278.
- Cash payment is accepted onboard the shuttle. However, the driver cannot provide change.

SMART Train Schedule

View the train schedule at
www.sonomamarintrain.org
Questions?
Connect with us:
www.SonomaMarinTrain.org

Customer Service:
CustomerService@SonomaMarinTrain.org
(707) 794- 3330