

Agenda Item 4 - General Manager's Report July 17, 2024



General Manager's Report

- Contracts/Procurements over \$100K
- Ridership Update
- Marin County Fair Service
- Construction Update
- Petaluma Bike Fix-It Station
- Marin Sonoma Transit Coordination
- Larkspur Shuttle Ribbon Cutting
- August Service Changes
- Questions

Contract/Procurements over \$100K

CONTRACTS / PURCHASE ORDERS

CONTRACT # / PO #	COMPANY NAME	ACTION	DESCRIPTION	AWARD AMOUNT
IT-PS-24-001	EMR, LLC dba Max Accel	AWARD CONTRACT	Operations Regulatory Compliance Reporting and Tracking Software for the FRA	\$175,000

- Awarded Contract No. IT-PS-24-001 to EMR, LLC dba Max Accel
- Agreement is for Operations Regulatory Compliance Reporting and Tracking Software
- Award was the result of a formal Request for Proposal issued with two responsive proposals being submitted and evaluated.
- Agreement has a not-to-exceed amount of \$175,000 and a term through June 30, 2029.

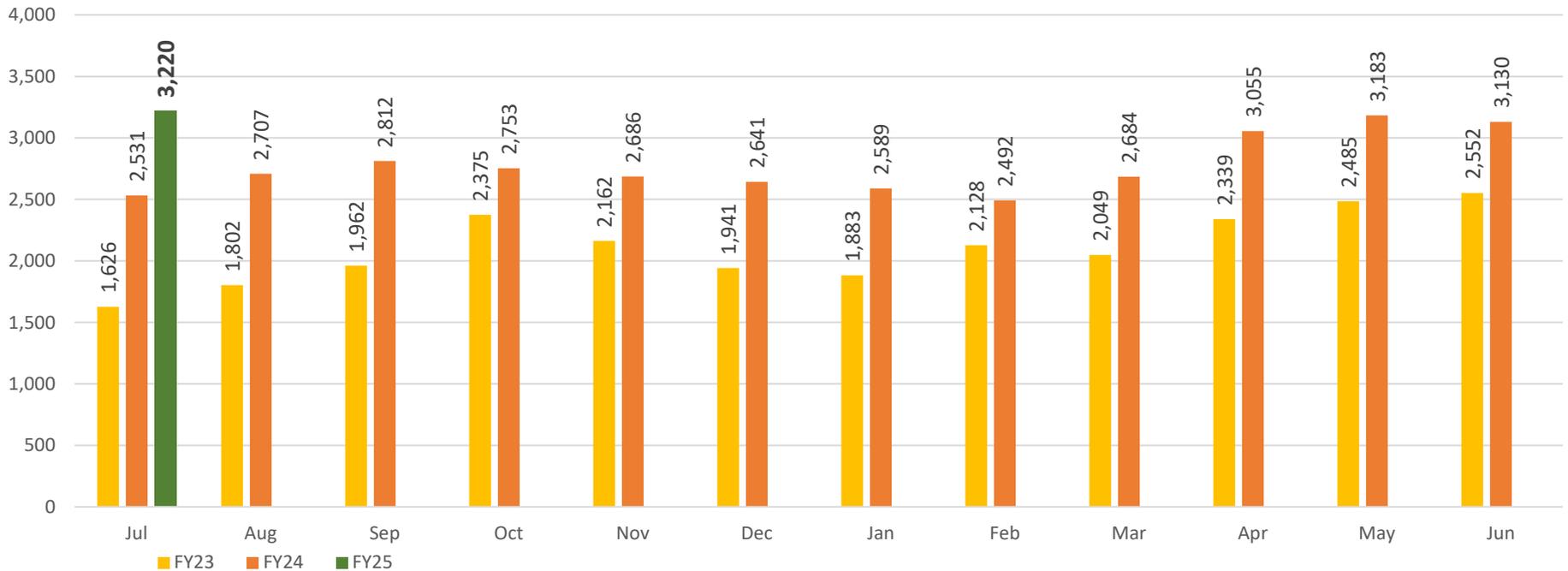
Average Weekday Ridership

June Average Weekday ridership: 3,130

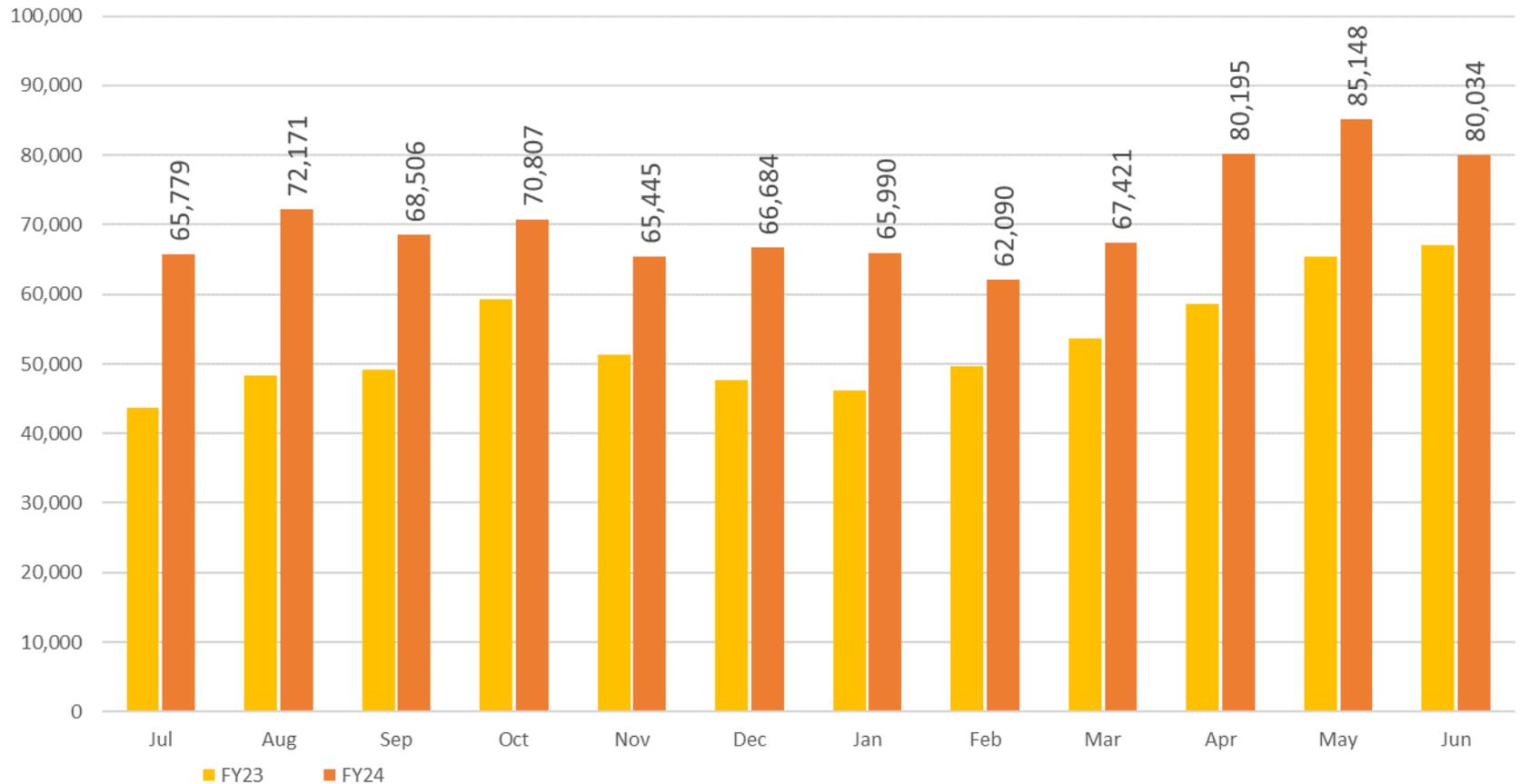
- 23% over June 2023

July Average Weekday ridership to date: 3,220

- 27% over July 2023



SMART Ridership (Monthly)

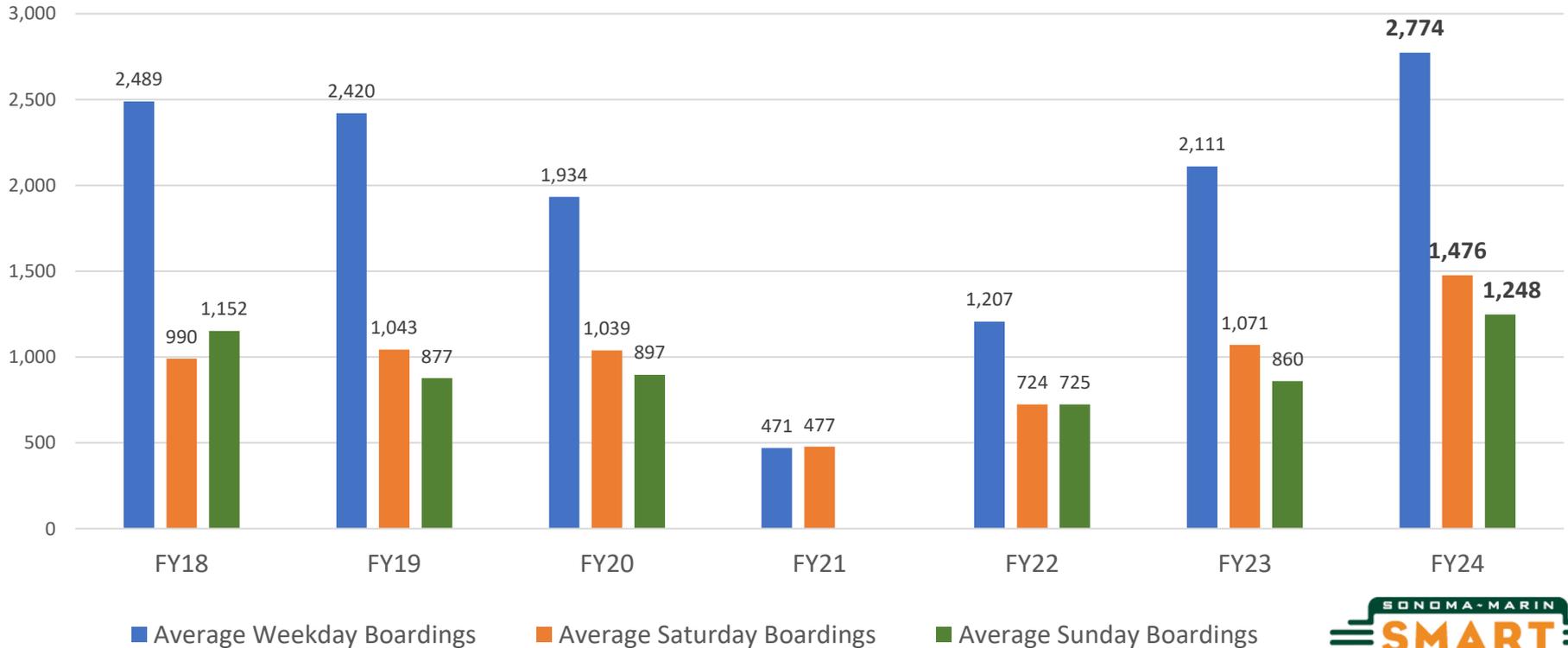


- June Ridership = 80,034
- 20% higher than June 2023



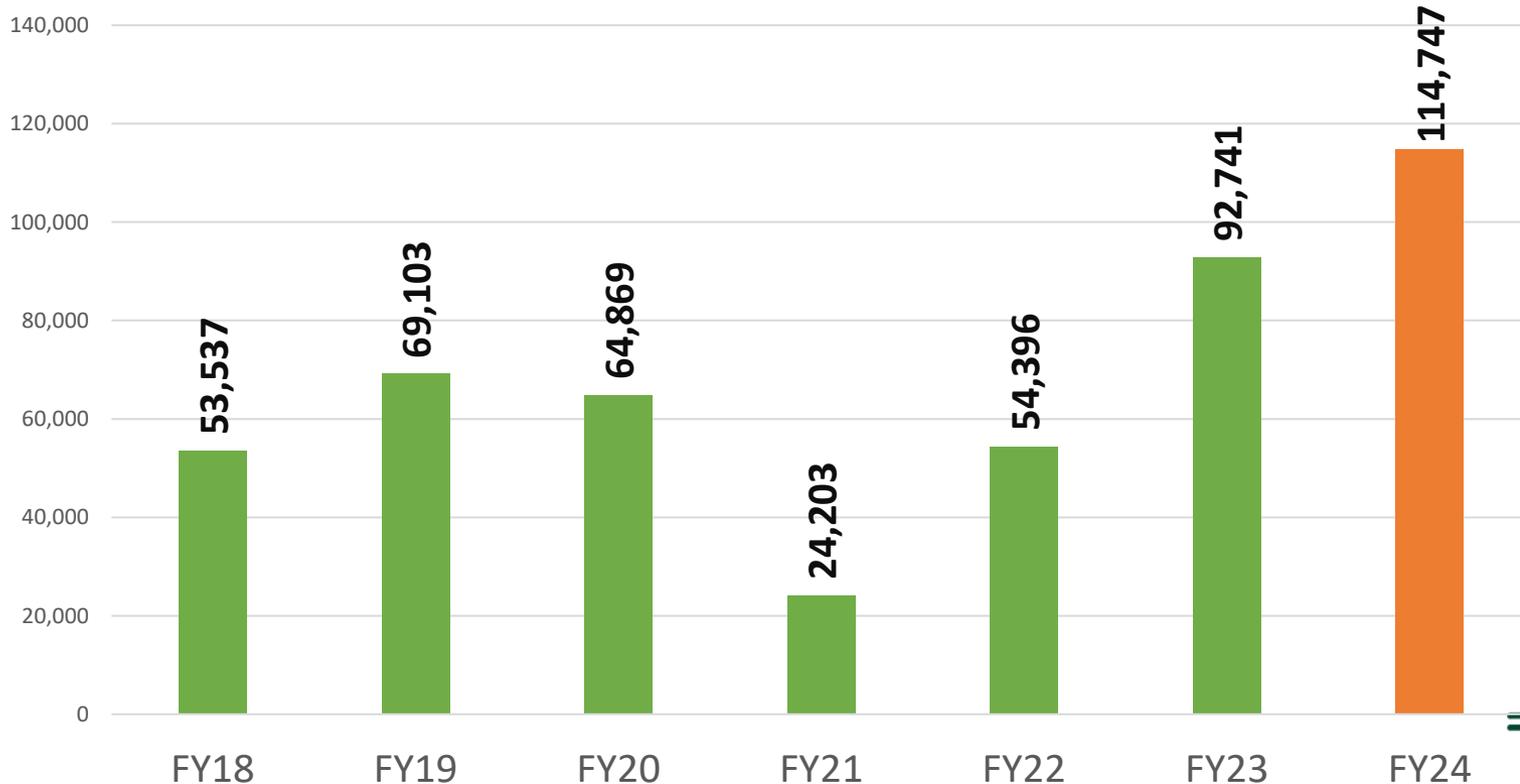
Daily Ridership Trends

Average daily ridership in FY24 set records for Weekday, Saturday, and Sunday boardings.

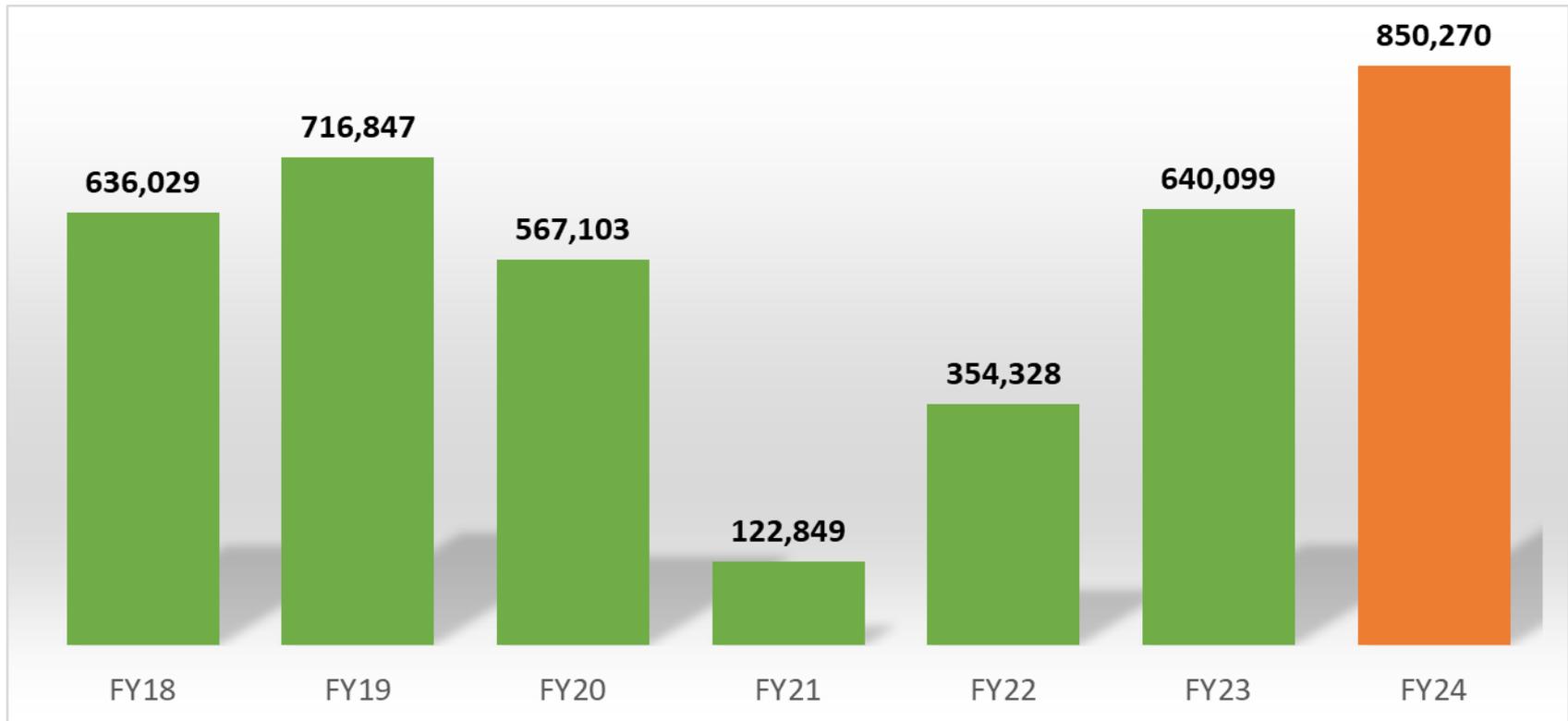


Bicycles on Board

- Carried nearly 115,000 bicycles in FY24
 - All-time record!
- 13% of passengers brought a bicycle on board

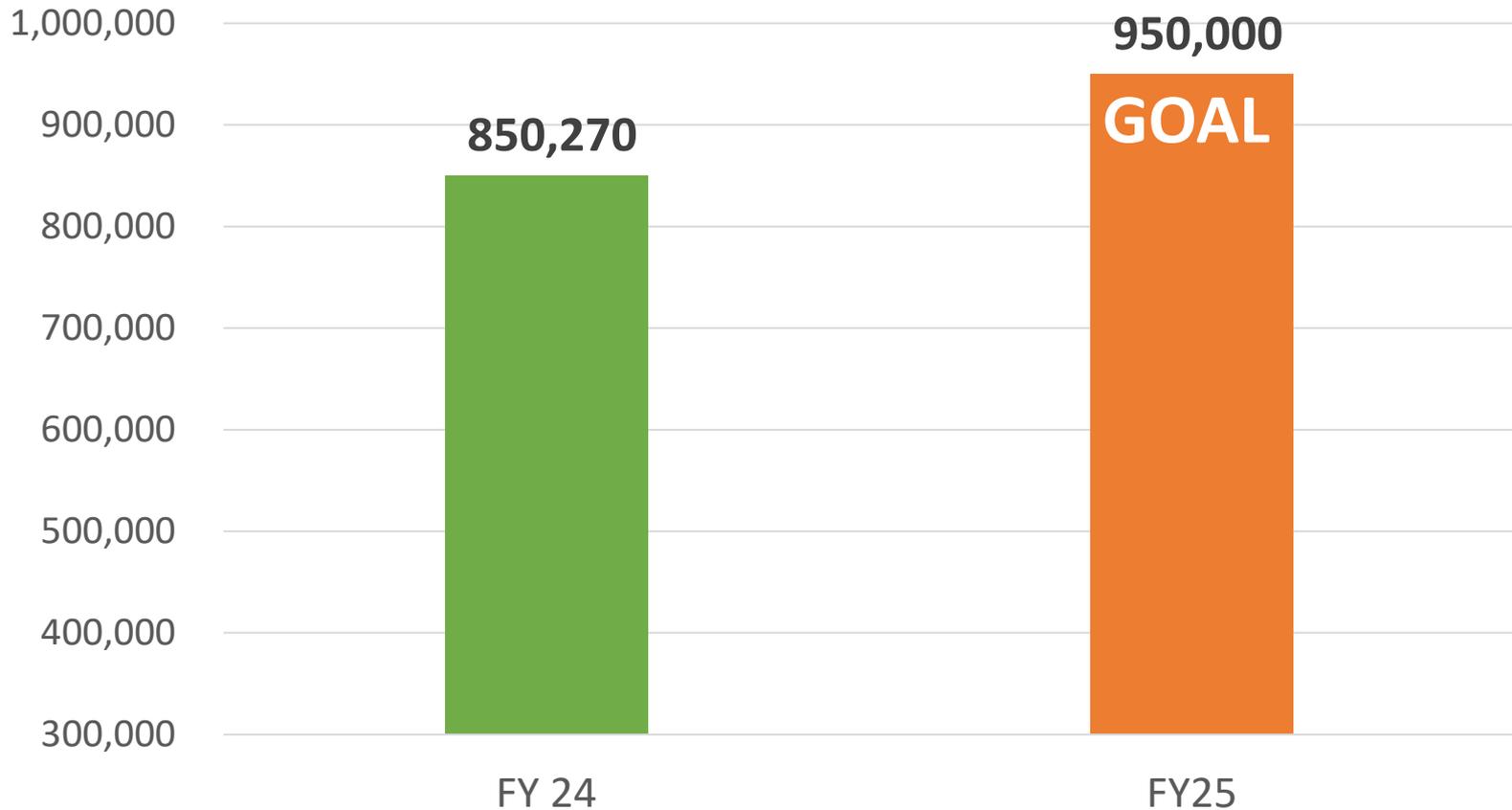


SMART Annual Ridership



- FY24 ridership 33% higher than FY23
- FY24 Passenger Miles = 18.4M
- Exceeded FY19 Ridership by 19%

FY25 Ridership Goal

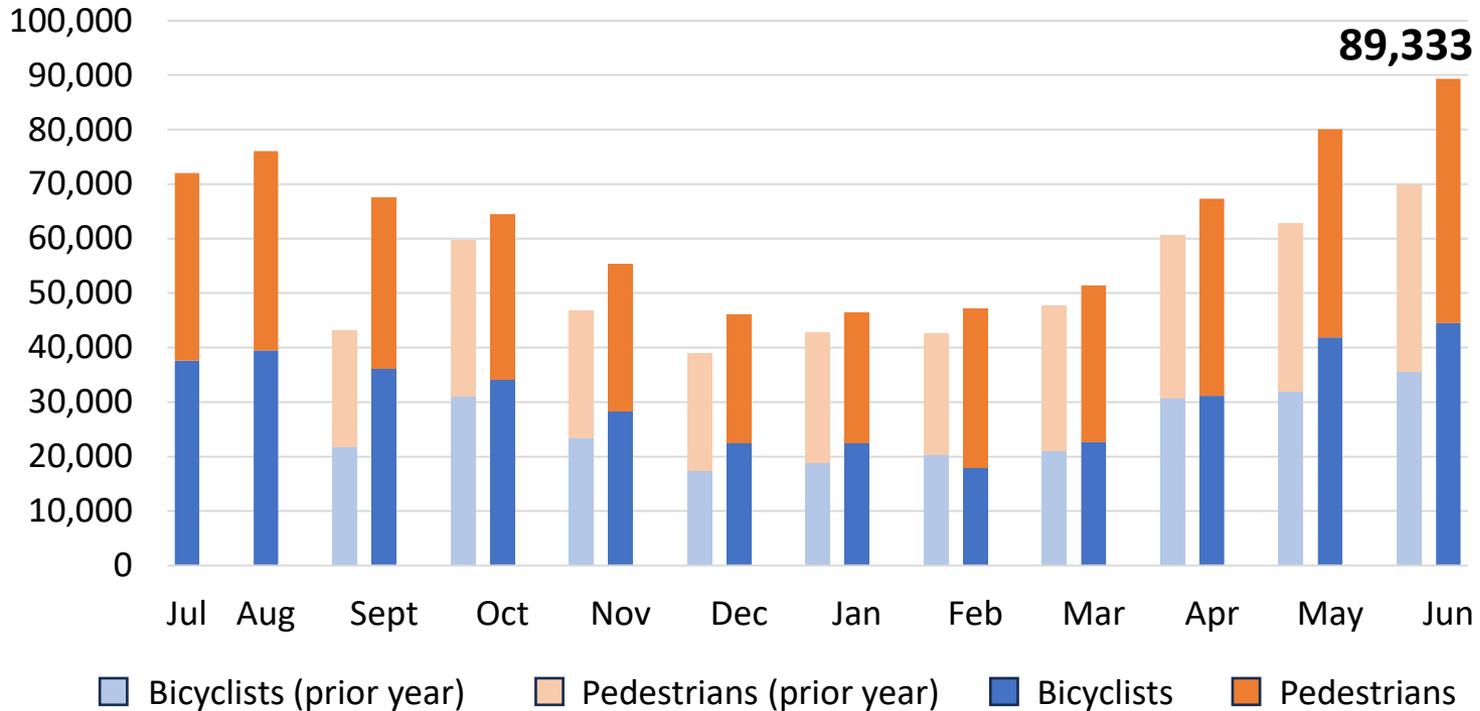


- FY25 Goal = 950,000
- 11.7% higher than FY24



Pathway Counts

September 2022 – June 2024



- June pathway trips = 89,333
- FY24 pathway trips – 763,325



Marin County Fair SMART Service July 3 – 7, 2024



Marin County Fair Service

- Partnered with the County to run three additional trips post-fireworks in support of Marin County Fair
- Ran 3-car train service during the day to support heavy loads
- Carried over 1,700 riders post fireworks
 - 77% higher than last year.
- Served over 6,000 trips total to Marin Civic Center over 5 days
 - 30% higher than last year.
- Set a new record for weekday ridership on Wednesday 7/3
 - 4,311



Petaluma – Penngrove Pathway: Survey Layout



Pathway– sheet pile installations for drainage pipes



Windsor Extension – Placing concrete for the Undercrossing



Windsor Extension – Pathway Grading



Petaluma Bike Fix-It Station

- Partnered with City of Petaluma to install a bike fix-it station at the Downtown Petaluma Station
- Equipped with all tools necessary to perform basic bike repairs and maintenance, from changing a flat to adjusting brakes
- City will oversee the maintenance of the Fix-It Station
- This partnership supports first-last mile access to the station



Marin Sonoma Transit Coordination July Update



- June kick-off of MASCOTS service planning effort with goal of optimizing transit service on the 101 corridor
 - MASCOTS multi-operator planning group leading effort with consultant support
 - \$100,000 in joint funding from MTC and transit operators
- Monthly meetings of GMs & EDs continue
 - Recent discussions of Transit Priority, Bus Bridge Service, and Transit 2050+
- Finance Subcommittee meeting monthly to discuss funding distribution scenarios



Larkspur Shuttle Ribbon Cutting



- June 20th Ceremony
- Partnership with Golden Gate Transit & TAM
- Special thanks to all speakers
 - Eric Lucan, Brian Colbert, Gabe Paulson, & David Rabbitt



SMART CONNECT



- SMART Connect shuttle is now operating at the Larkspur Station
- Service **four days** per week:
 - Thursday - Friday: 7:00 AM – 12:30 PM and 1:30 PM – 6:00 PM
 - Saturday – Sunday: 8:30 AM – 11:30 AM and 12:30 – 7:30 PM
- **Fares:** \$1.50/adults, \$0.75 disabled; youth & seniors ride FREE
- Riders can book ahead (by app or phone) or just walk-on, space available
- Shuttle meets every train and ferry within 5 minutes
- On the weekends, the van serves the Village and Town Center malls in Corte Madera



Ride Pingo



August Service Changes

- Adding two weekday round trips on August 12th
 - 5:34am Southbound / 7:12am Northbound
 - 10:54am Southbound / 12:47pm Northbound
- Trips are designed to:
 - Connect with the busiest morning ferry into SF (7:20am)
 - Provide a convenient option for students traveling northbound to school in the morning
 - Offer additional midday service, responding to community request for more midday service
- Golden Gate Transit and Marin Transit are also making coordinated service changes to better connect with SMART, particularly from the Route 101 and 580.



Questions?

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