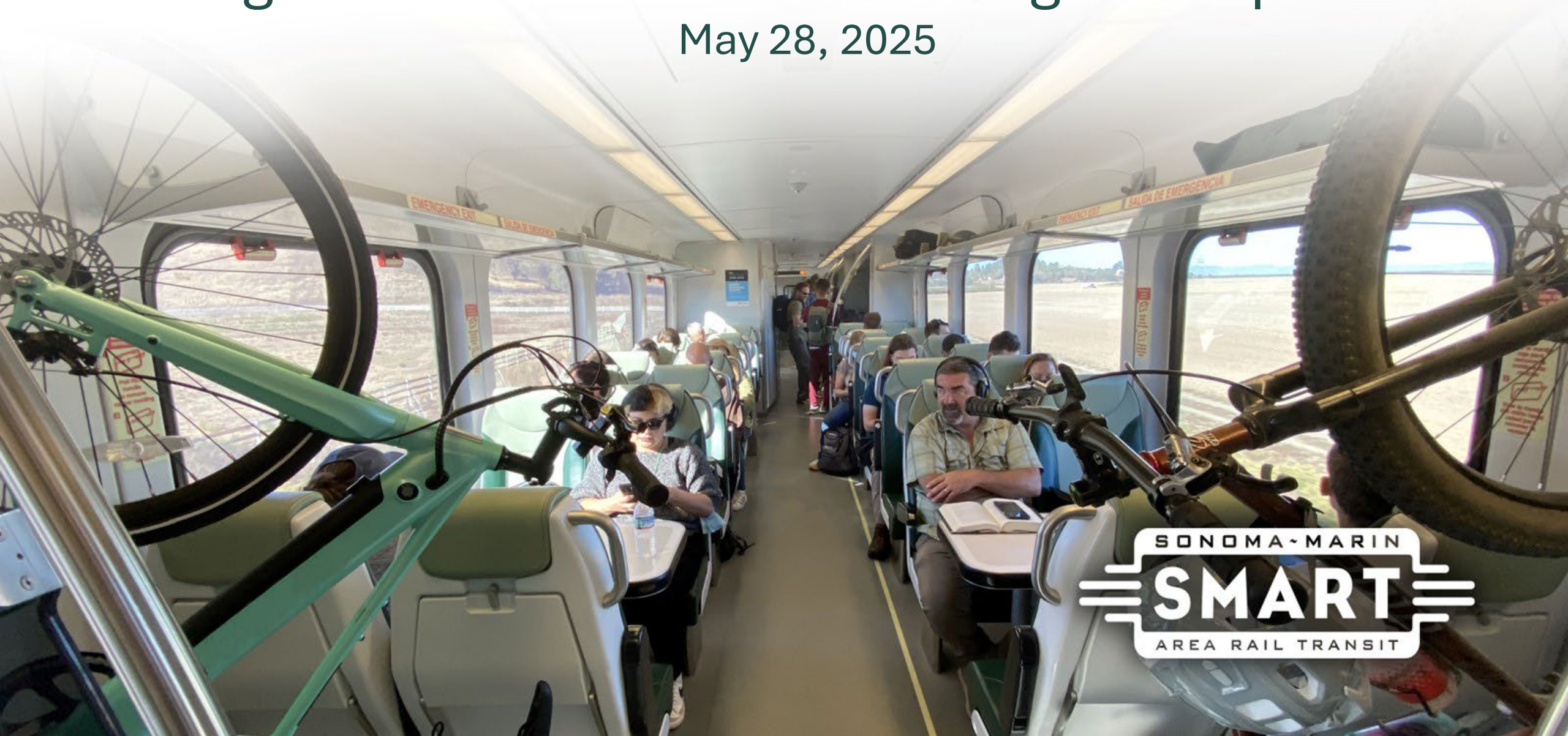


Citizen's Oversight Committee

Agenda Item 4: General Manager's Report

May 28, 2025



General Manager's Report

- Ridership Report
- Ridership Recovery
- SMART Connect Ridership
- Pathway Counts
- KRON4 Coverage
- Bike to Wherever Day
- Windsor Grand Opening!
- Questions



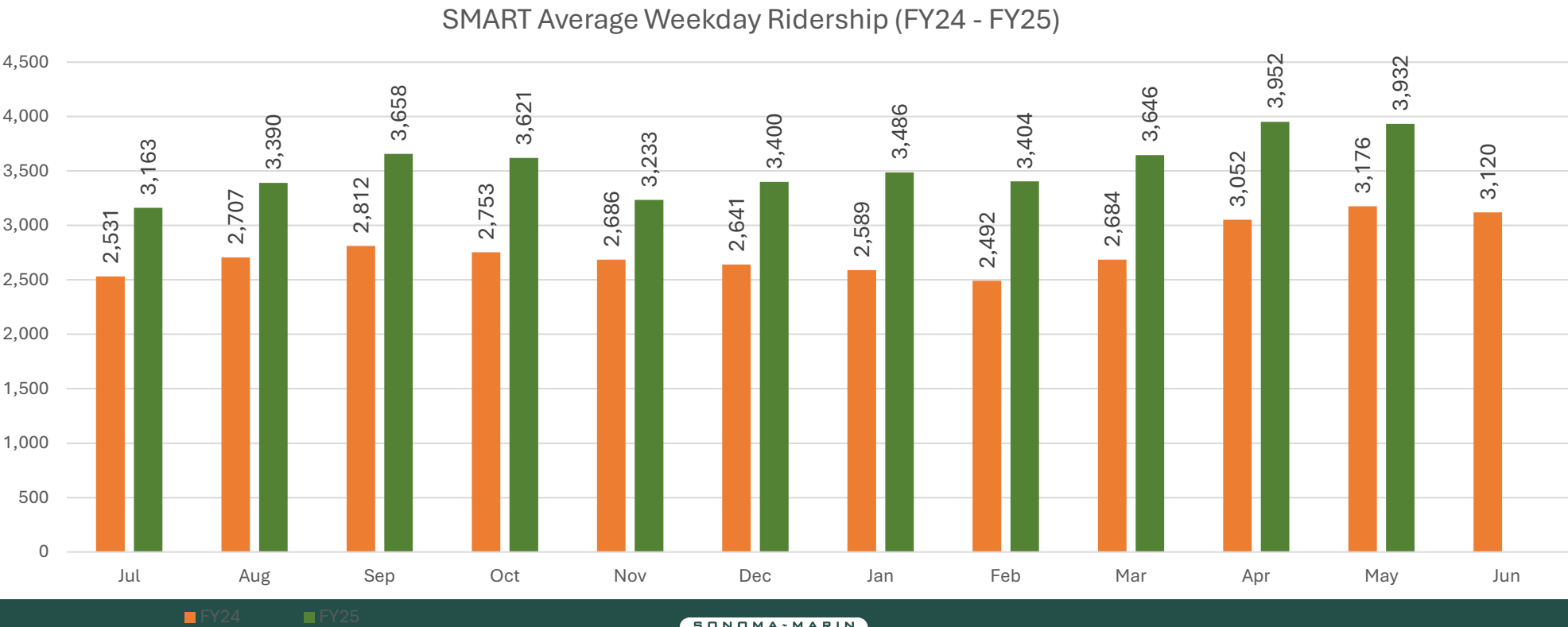
Average Weekday Ridership

April Average Weekday ridership: 3,952

- 30% over April 2024

May Average Weekday ridership to date: 3,932

- 24% over May 2024

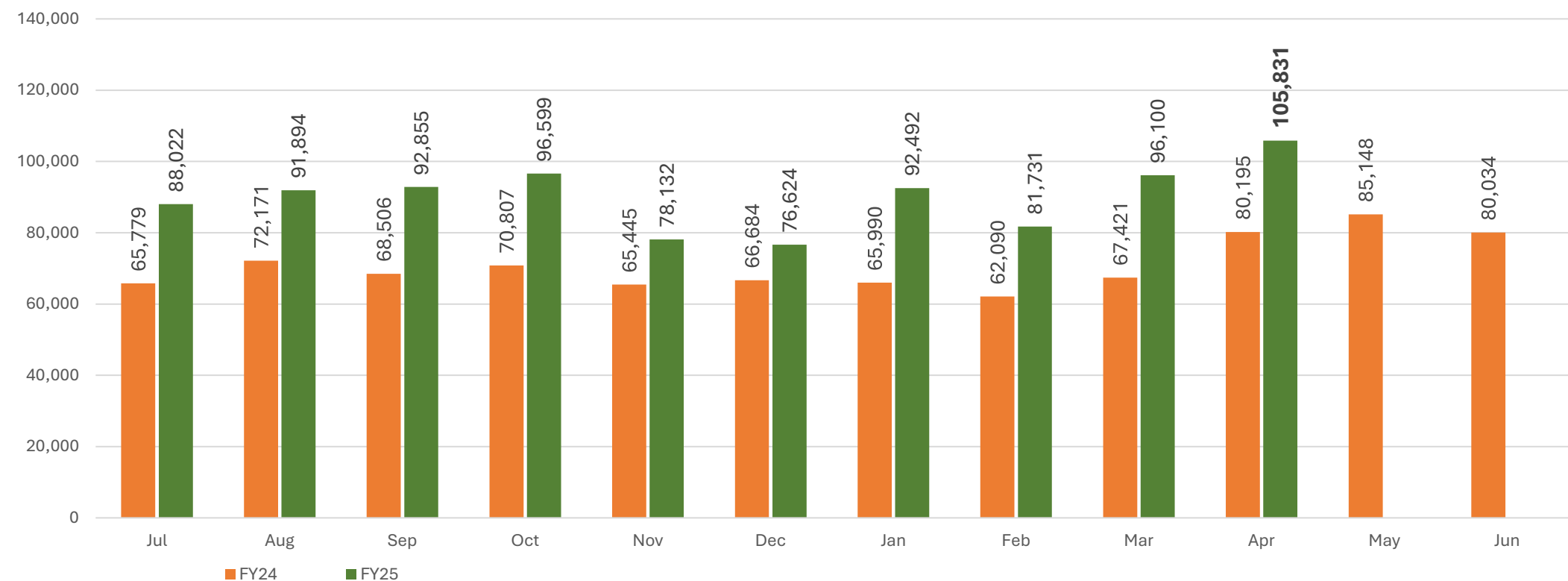


SMART Ridership (Monthly)

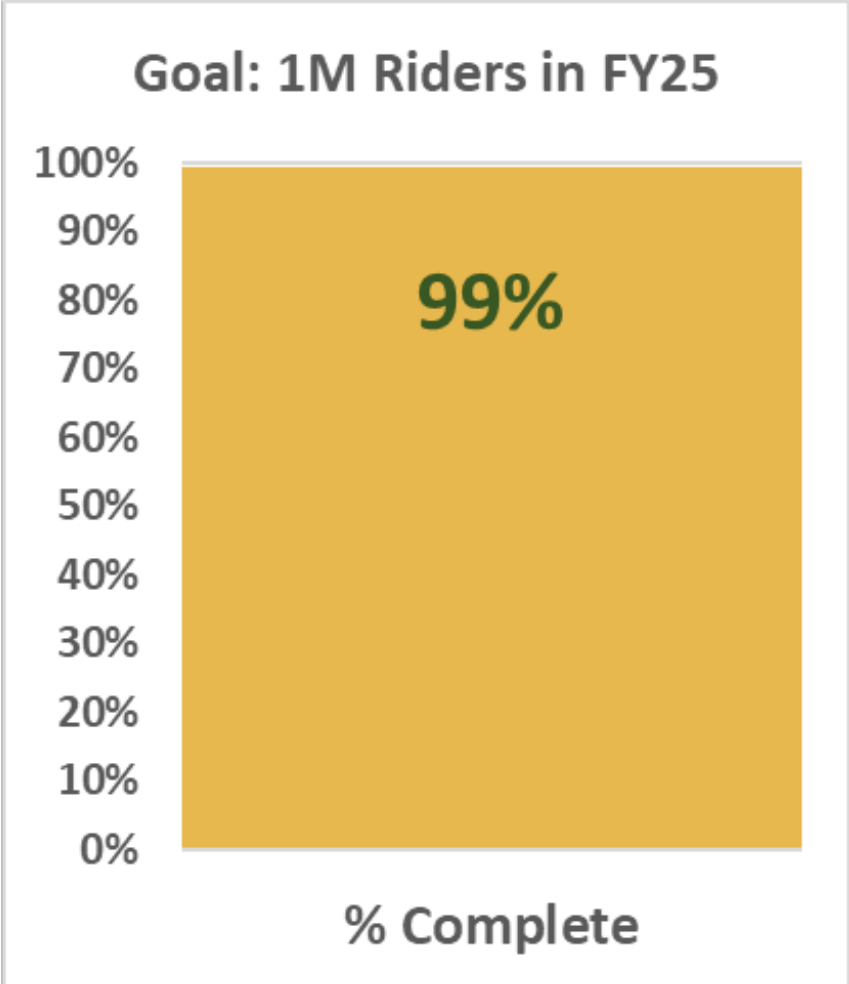
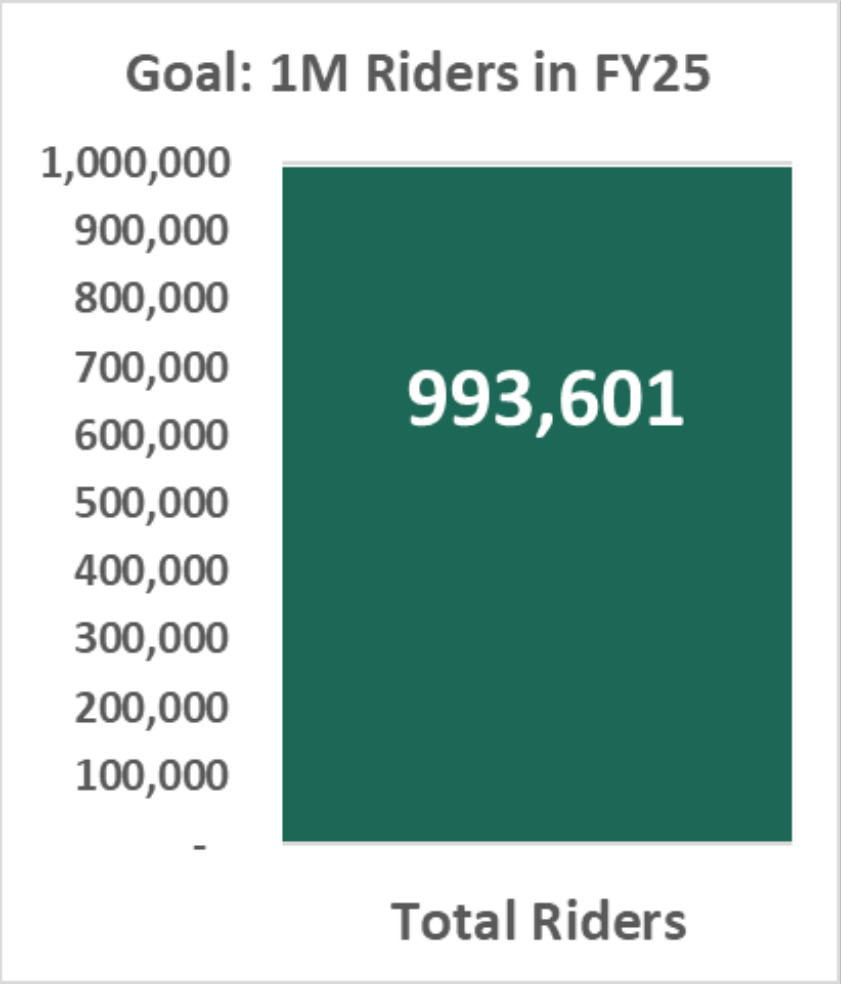
April ridership = 105,831

First month over 100k riders!

- 32% higher than April 2024
- 76% higher than April 2019 (pre-COVID)

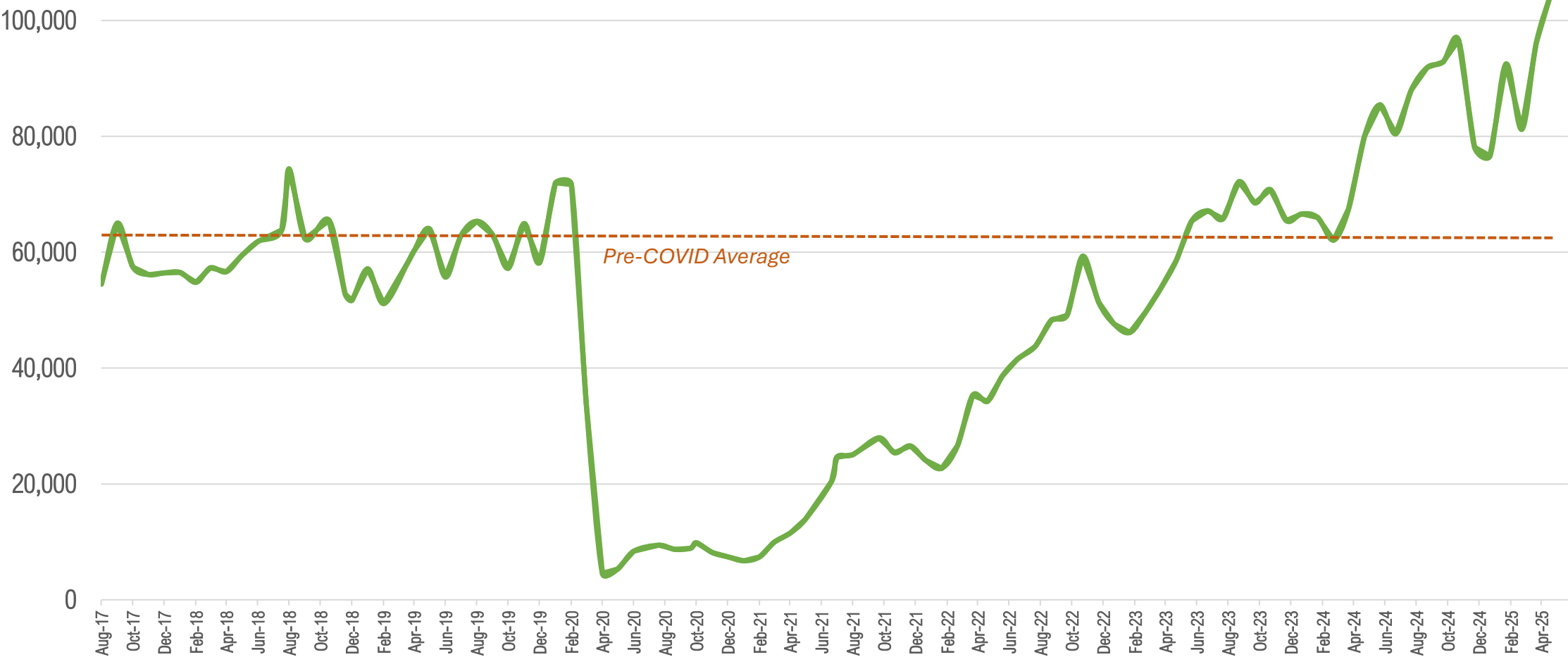


SMART to 1 Million Riders (May 27, 2025)

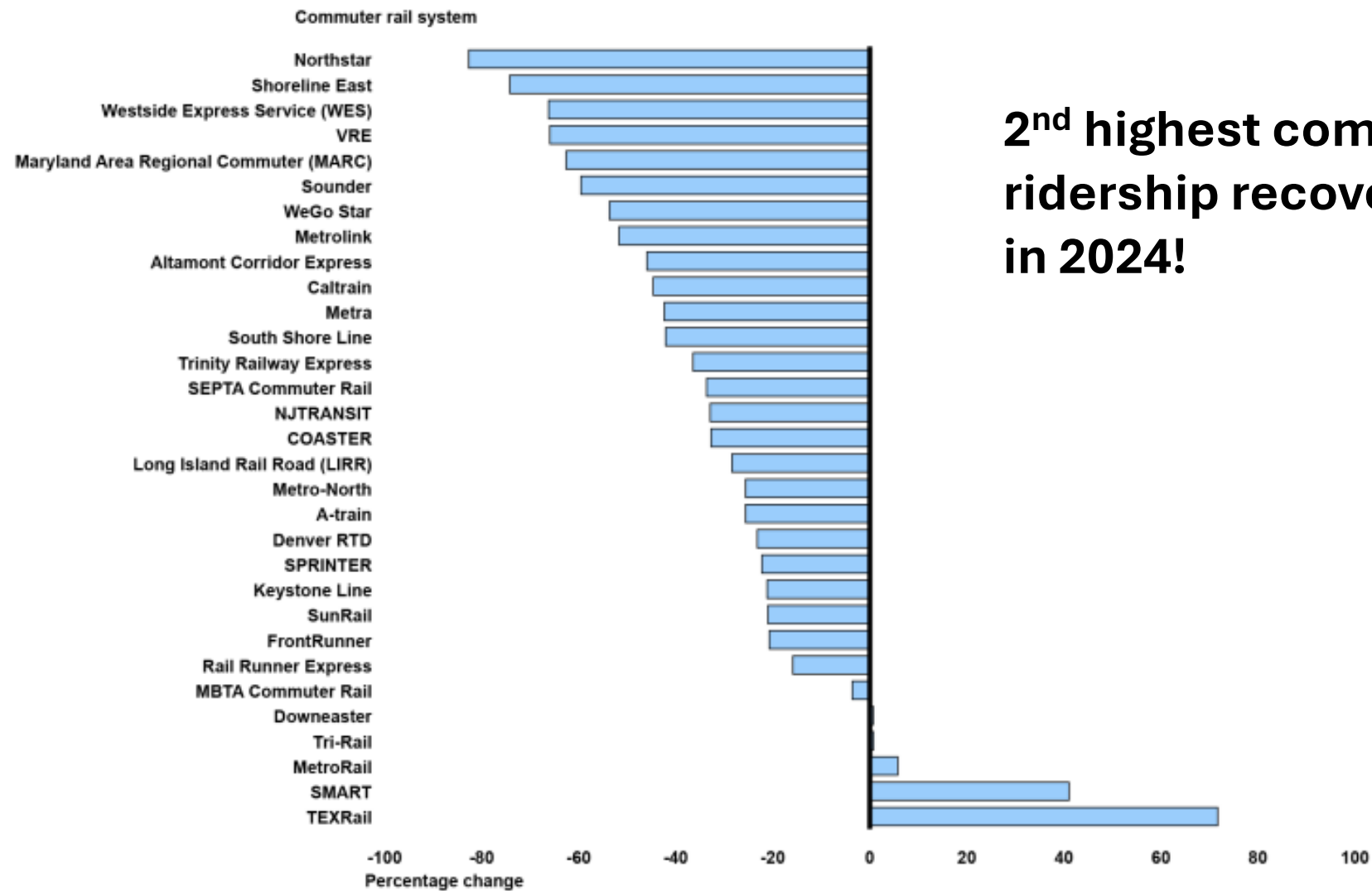


Ridership Recovery

SMART has exceeded the pre-pandemic average since May 2023 (23 months)
Highest ridership recovery rate in the Bay Area!



Ridership Recovery (2024)



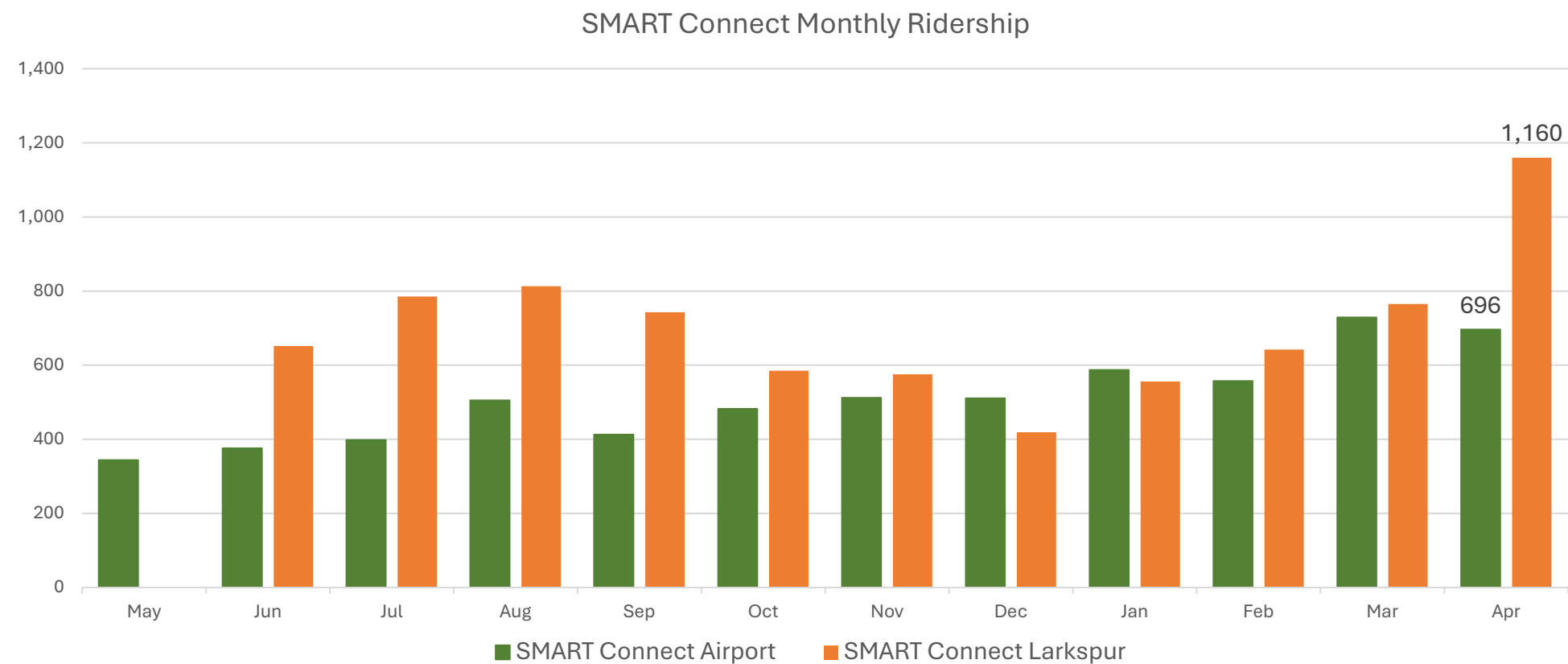
2nd highest commuter rail ridership recovery rate in 2024!

Source: GAO analysis of National Transit Database data. | GAO-25-107511

SMART Connect Ridership

April Total Connect Ridership: 1,856

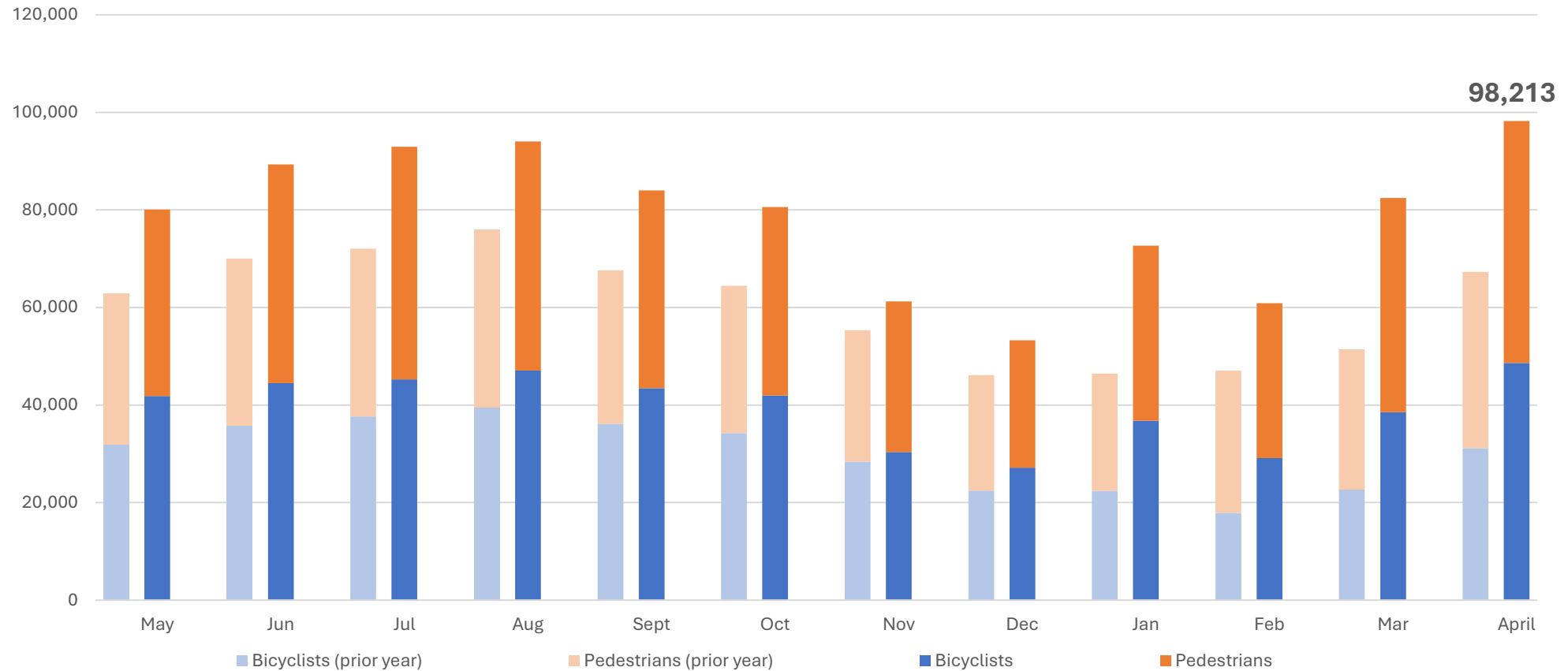
- Large increase in Larkspur Connect ridership due to service expansion to 7 days



SMART Pathway Counts

May 2023-April 2025

- 14 counters
- 46% over April 2024
- New record!



KRON4 Coverage



Bike to Wherever Day

- SMART joined forces with local agencies and community partners to host **Bike to Wherever Day** energizer stations at Santa Rosa Downtown and Larkspur
- SMART also partnered with energizer stations at the Downtown Petaluma, Petaluma North, and Cotati stations
- All stations were well attended, with enthusiastic participation from cyclists of all ages.



Windsor Grand Opening

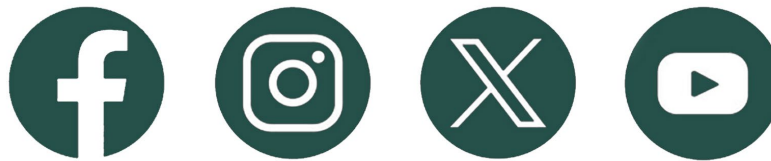
- Pre-Revenue testing underway
- Revenue Service tentatively planned to begin this Saturday, May 31st
- Grand Opening Celebration on Friday, June 13th at 1:45pm
- RSVP on our website:
www.sonomamarintrain.org/windsor



Questions?



www.sonomamarintrain.org



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