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GENERAL MANAGER

Eddy Cumins

October 21, 2026

Sonoma- Marin Area Rail Transit Board of Directors
5401 Old Redwood Highway, Suite 200
Petaluma, CA 94954

SUBJECT: Update on Healdsburg Station Location Outreach

Dear Board Members:

RECOMMENDATIONS:

Receive and update on Healdsburg station location outreach

SUMMARY:

At the September 2026 SMART Board of Director's meeting, the Board directed staff to initiate a public engagement process regarding the location of the Healdsburg Station. This report provides an update on that effort.

BACKGROUND:

In September 2026, staff presented to the Board regarding prior station location consideration efforts, and a basis for conducting further public outreach to solicit input on the Healdsburg Station. Upon the Board's direction to proceed with the proposed engagement, staff initiated the public engagement process. To date, SMART has presented and gathered feedback at meetings of the Healdsburg City Council, and SMART's Citizen Oversight Committee. A webpage with background information and a public survey was launched. Additionally, SMART has scheduled and publicized the upcoming community meeting scheduled for Thursday, October 22. Furthermore, SMART has responded to various media requests.

Meetings and Presentations

SMART General Manager Eddy Cumins and staff gave a presentation at Healdsburg's City Council meeting on Monday, September 21, 2026. SMART heard the public comment and answered questions from the council.

Webpage

SMART created a webpage with background information, the proposed station location map, and responses to frequently asked questions. The purpose of the webpage is to educate the public on the merits of each station location option and inform them of ways to participate in the outreach opportunities and provide feedback. The webpage is located here:

<https://www.sonomamarintrain.org/HealdsburgStationLocation>

Survey

SMART launched a survey to gather public input and feedback to hear from residents, employees, visitors and stakeholders about their current and

anticipated travel needs and their station location preference. The survey is open through November 30, 2026. The survey is available in English and Spanish. The survey can be accessed on SMART's Healdsburg Station Location webpage and has been shared via SMART's social media platforms and through stakeholders and partners.

Community Meeting

SMART has scheduled and publicized the upcoming Community Meeting taking place in Healdsburg on Thursday, October 22 from 5:30-7:30 PM. The meeting will be held at Healdsburg High School, 1024 Prince Avenue, Healdsburg, California. The meeting will include a presentation and information on the two station options. The public will have opportunities to ask questions of SMART staff. Language interpretation services will be provided to assist attendees.

Media

SMART has also responded to media inquiries for stories published in the Marin Independent Journal, Press Democrat, Healdsburg Tribune, and San Francisco Chronicle.

FISCAL IMPACT:

There is no fiscal impact related to this informational item. Budget included as part of the Marketing and Outreach FY27 budget is available and is being utilized to support the outreach efforts.

NEXT STEPS:

Staff will continue to solicit public input through the survey, website, and community meeting and will return to the Board with an update in November and with the analysis of the survey results and summary of the outreach at the December Board meeting.

Sincerely,

/s/

Zoe Unruh
Planning Manager

Attachment(s): N/A