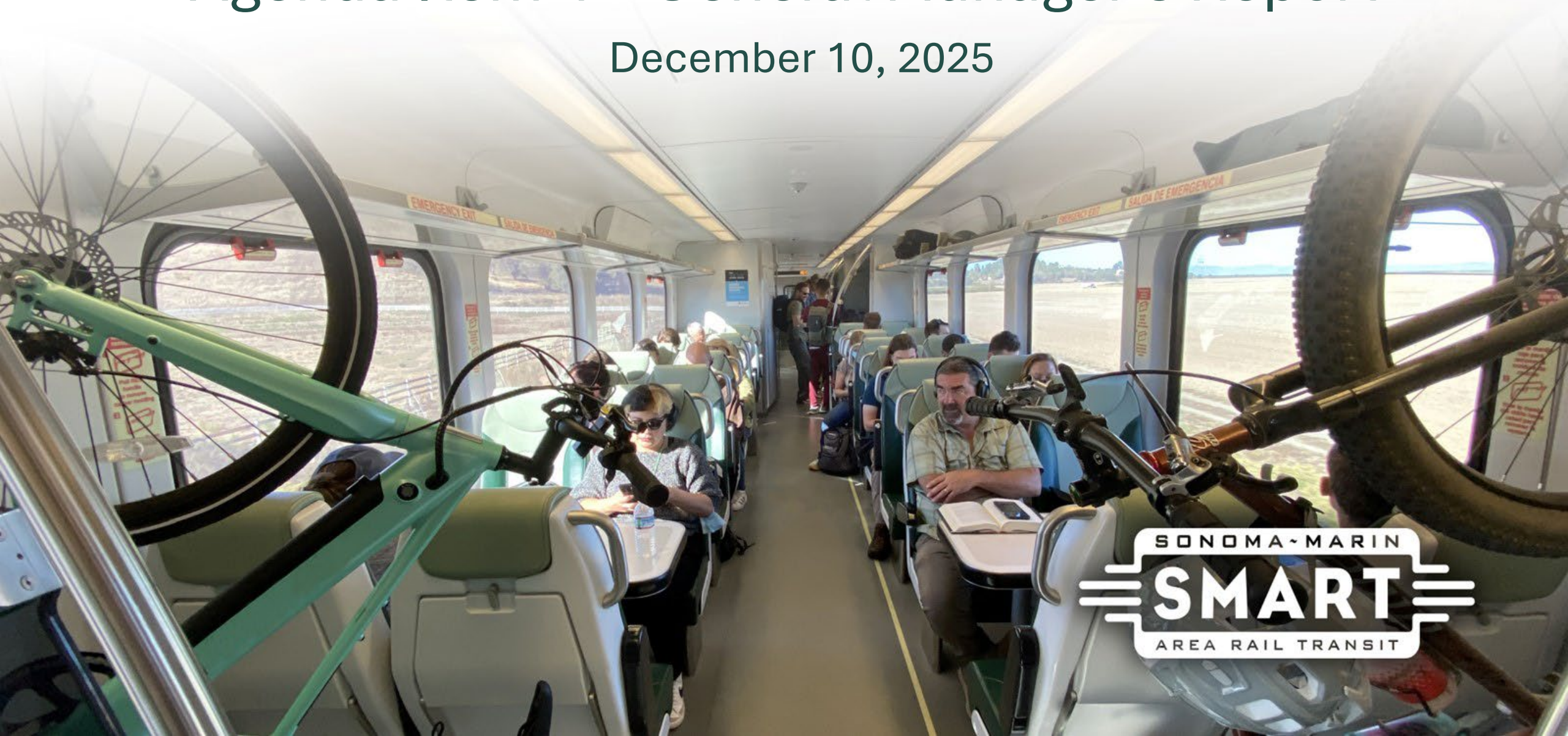


# Sonoma-Marin Area Rail Transit District

## Agenda Item 4 – General Manager's Report

December 10, 2025





# General Manager's Report

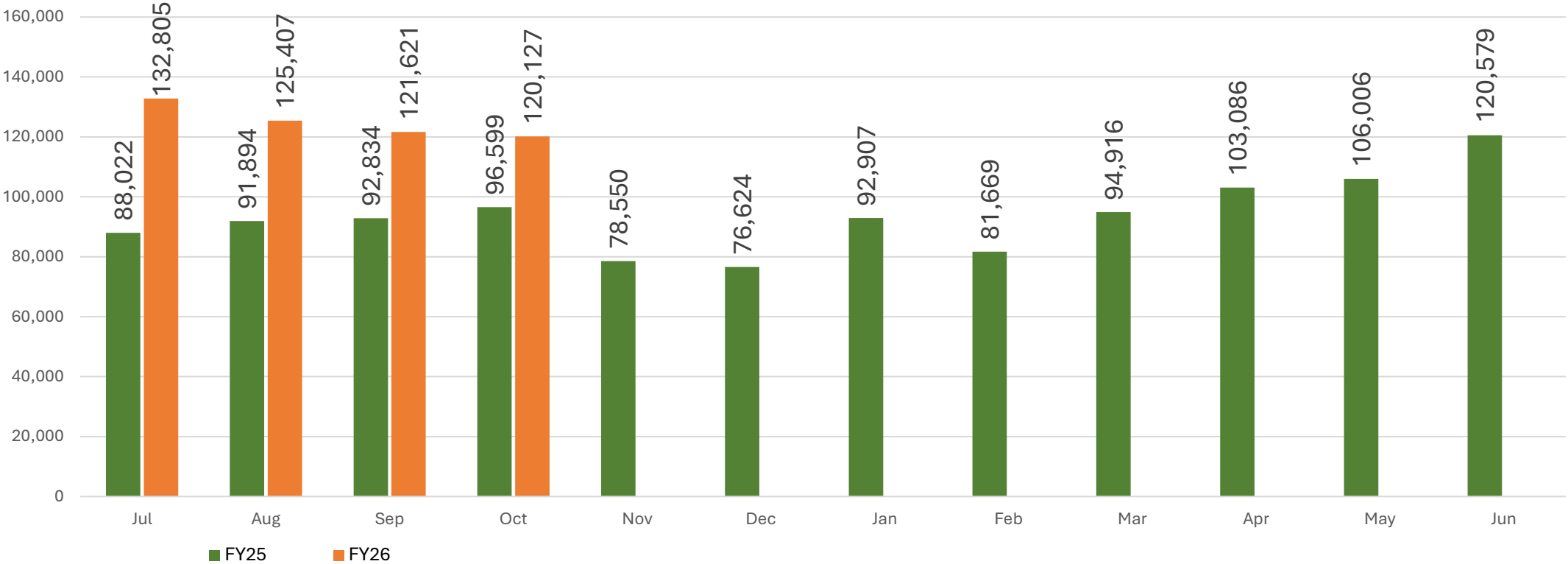
- Ridership Report
- MASCOTS Update
- Novato Pathway Update
- Employees of the Quarter
- Questions



# SMART Ridership (Monthly)

October ridership = 120,127

- 24% higher than Oct 2024
- 110% higher than Oct 2019 (pre-COVID)
- 7<sup>th</sup> straight month over 100k



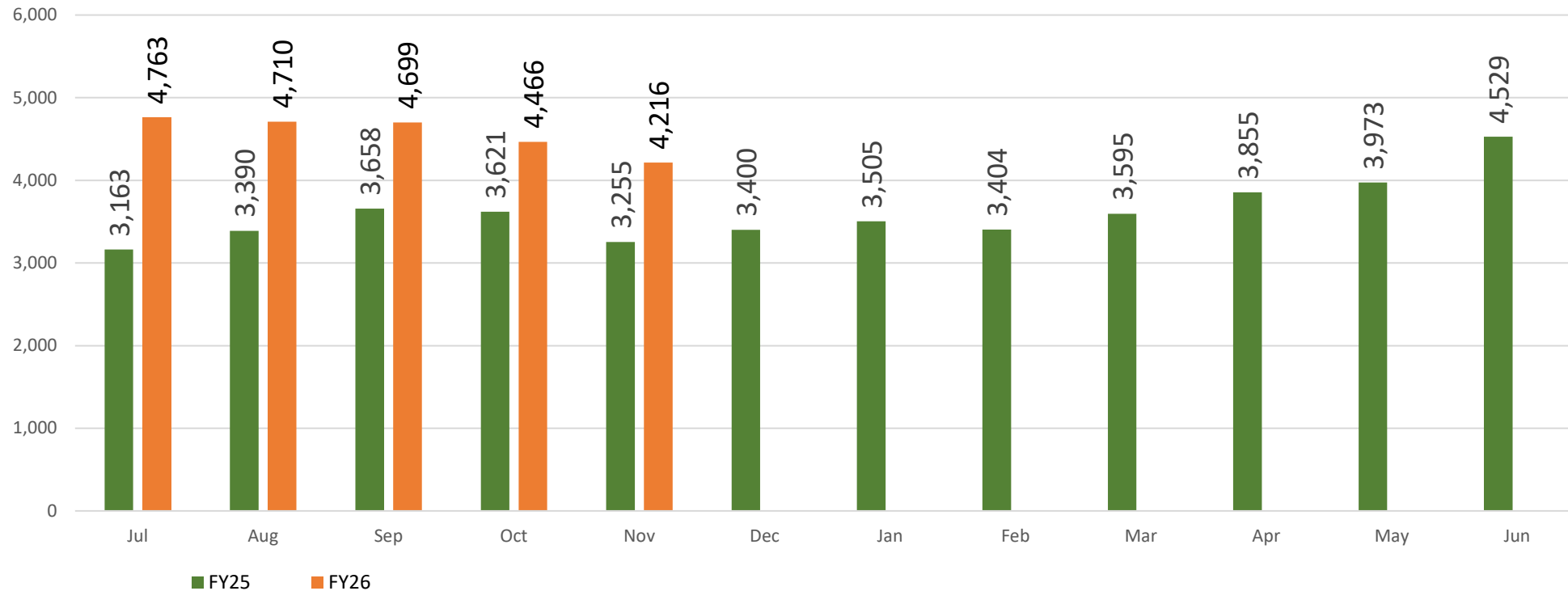
# Average Weekday Ridership

October Average Weekday ridership: 4,466

- 23% over Oct 2024

November Average Weekday ridership to date: 4,216

- 30% over Nov 2024



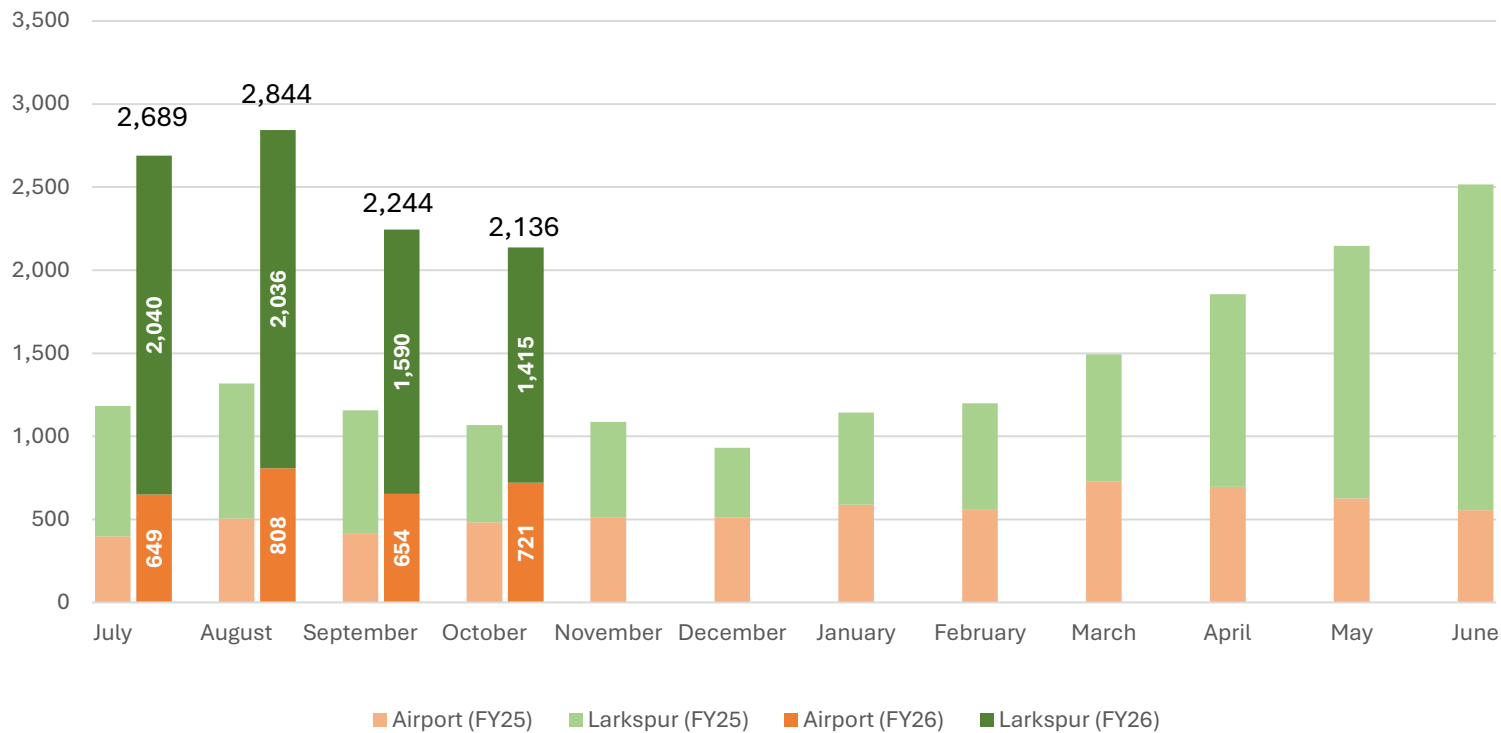
# SMART Connect Ridership

October Connect Ridership: 2,136

- 50% increase at Airport over last October



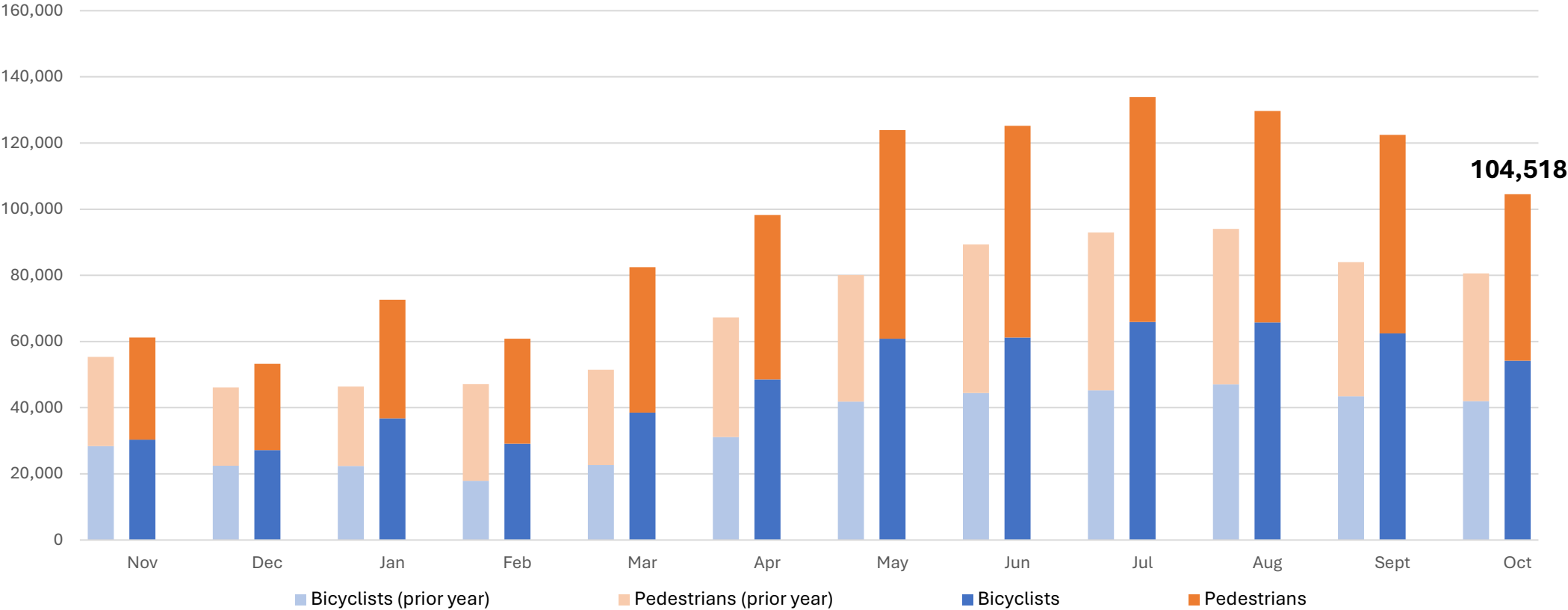
SMART Connect Ridership (FY25-FY26)



# SMART Pathway Counts

October Pathway Trips = 104,518

- 30% over Oct 2024



# MASCOTS Update

- SMART Board approved new positions associated with MASCOTS service increase in July 2025
  - Currently hiring/training 13 new employees
- Golden Gate and Marin Transit Boards recently approved service changes
- SMART service will be implemented in April 2026
  - 19% increase is SMART service
    - Increase weekday service from 42 to 48 trips
    - Increase weekend service from 16 to 24 trips
    - Includes evening service until 11pm weekdays & weekends





# Pathway Update- Novato





# Employee of the Quarter

- Third Quarter of 2025
- Employees are nominated by their peers
- Winners receive a certificate and a day off with pay

# Q3 2025 Winners

- Vehicle Maintenance
- MayLin Wright, Materials Sourcing Specialist



## Q3 2025 Winners

- Maintenance of Way
- Noel Olvera, Track Maintainer

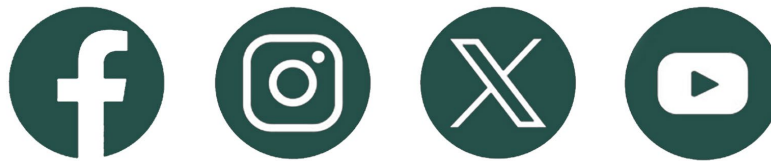




# Questions?



[www.sonomamarintrain.org](http://www.sonomamarintrain.org)



Customer Service:

[CustomerService@sonomamarintrain.org](mailto:CustomerService@sonomamarintrain.org)

(707) 794-3330





# Pathway Update- Novato

## Speaking of Pathway...

- On the screen are before and after photos.
- This is the pathway in Novato/Bel Marin Keys area between Frosty Lane and Hanna Ranch Rd.
- This pathway actually predates SMART.
- The segment required maintenance, but SMART does not have jurisdiction over this segment
- SMART, the County of Marin, and Caltrans were able to determine Caltrans' maintenance obligation earlier this year
- In October, Caltrans performed tree trimming, vegetative work, and sweeping
- They did a great job, and I want to thank Caltrans for their partnership!

**BEFORE**



**AFTER**

