

Agenda Item 7: SMART Real-Time Information



January 18, 2023

Where's my train?

- SMART's real-time information is generated by GPS hardware onboard the trains and is communicated through a software interface called Swiftly.
- Riders can get this information in several ways:
 1. SMART website – real-time map and arrival predictions
 2. Third-Party Apps:
 - The Transit App
 - Google Maps
 - Apple Maps
 3. SMS Texting
 4. IVR Call System

SMART Website Map

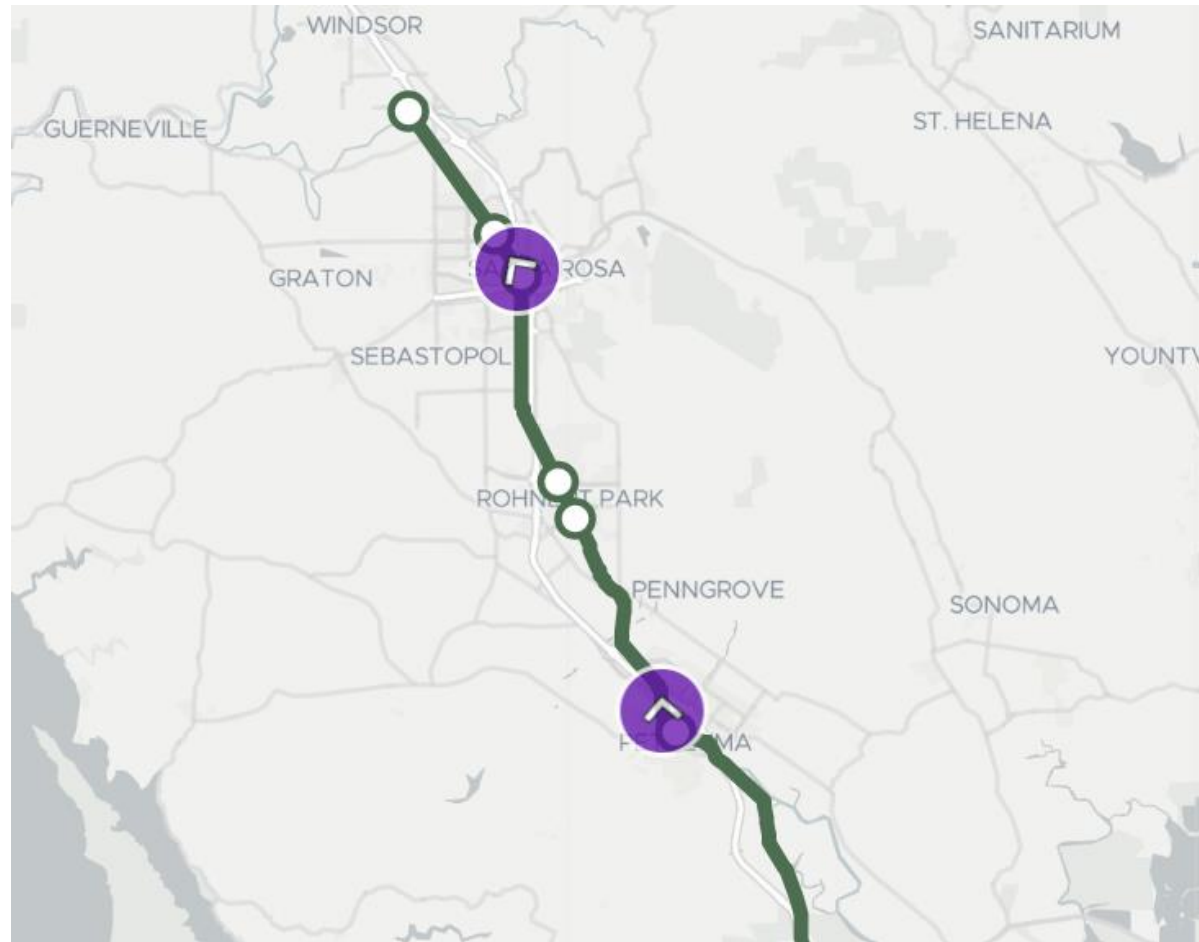
Direction

To Sonoma County Airpor ▼

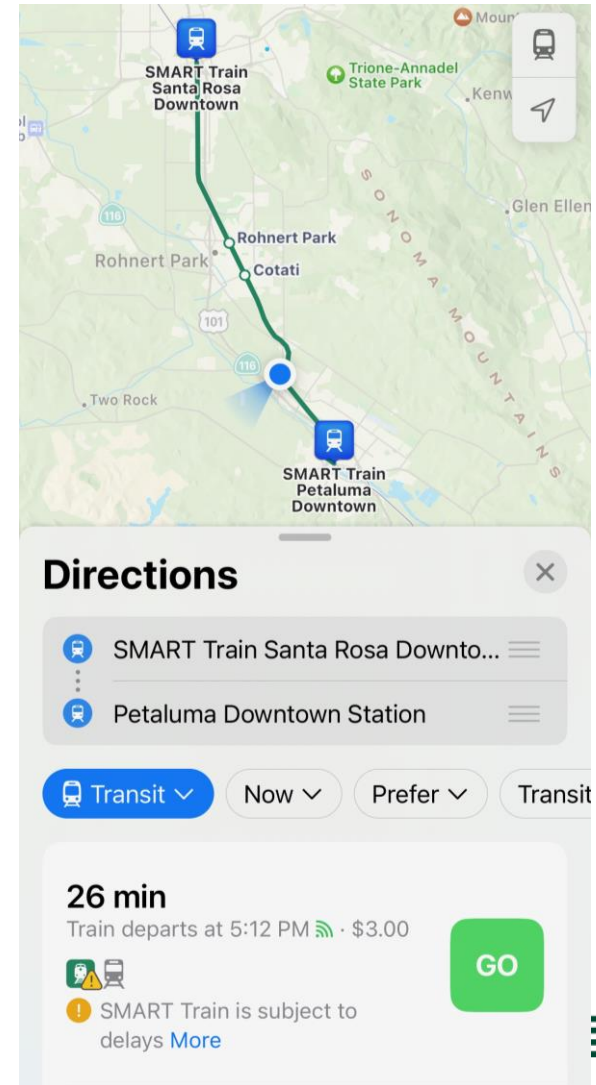
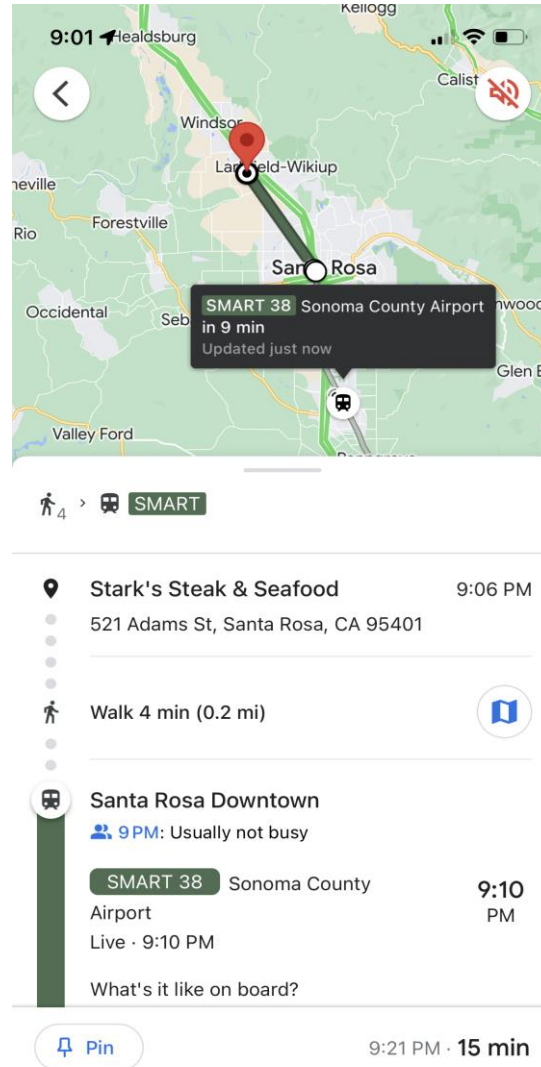
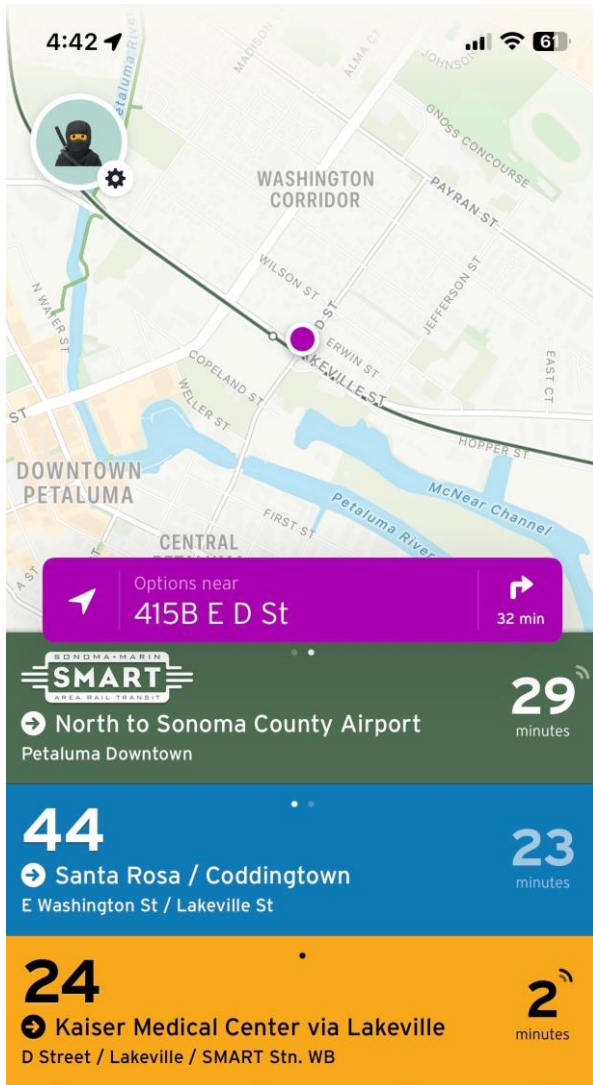
Stop

Santa Rosa Downtown St ▼

Sonoma County Airport
Arriving in 20 minutes.



Transit App, Google Maps, Apple Maps



SMS Texting & IVR Phone Line

- SMS (Short Message Service) allows passengers to text a code from any cell phone and receive real-time arrival prediction
- Each SMART platform will have signage with five-digit codes, depending on location and based on direction of travel

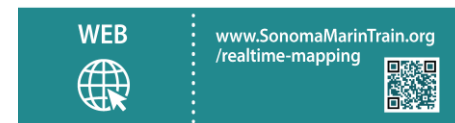
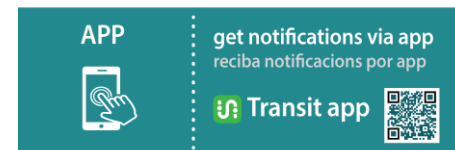
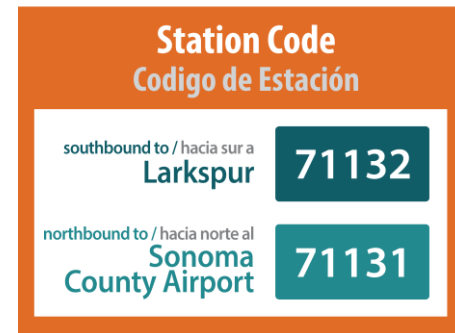
Station Code Codigo de Estación	
southbound to / hacia sur a Larkspur	71132
northbound to / hacia norte al Sonoma County Airport	71131

CALL or TEXT LLAME o TEXTO	call or text station code to llame o envíe texto con el codigo de la estación
	707-200-6332

Future Improvements

Communication improvements are still needed to relay schedule updates to our passengers. We are working on:

- Banner on website relaying updates
- Google Transit – delay updates
- Transit App – rider notifications
- Real-time information signage on the platforms
- Improved 24/7 information
- Platform announcements



Questions?

Connect with us:

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