

# General Manager's Report

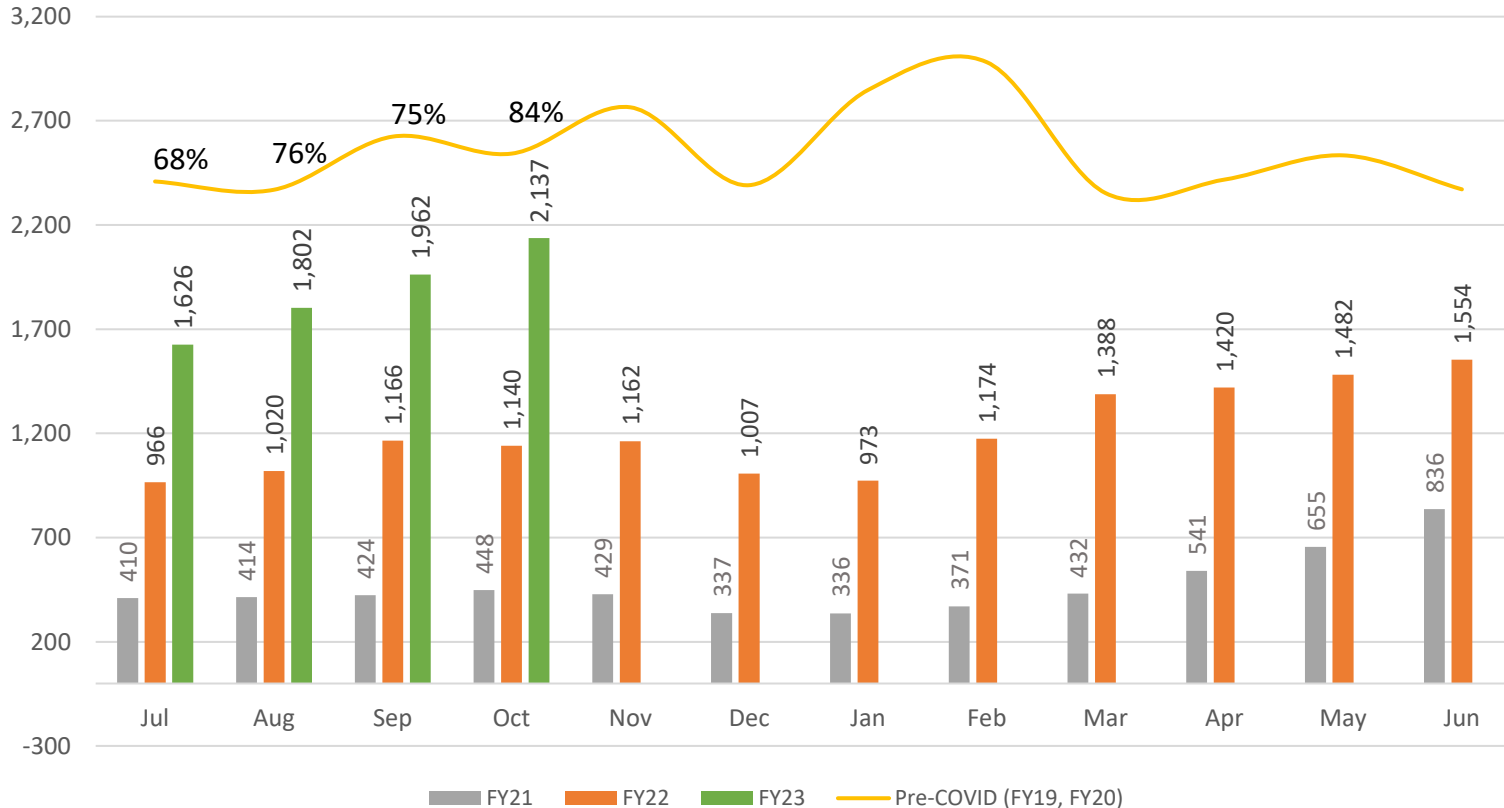
## October 5, 2022



# General Manager's Report

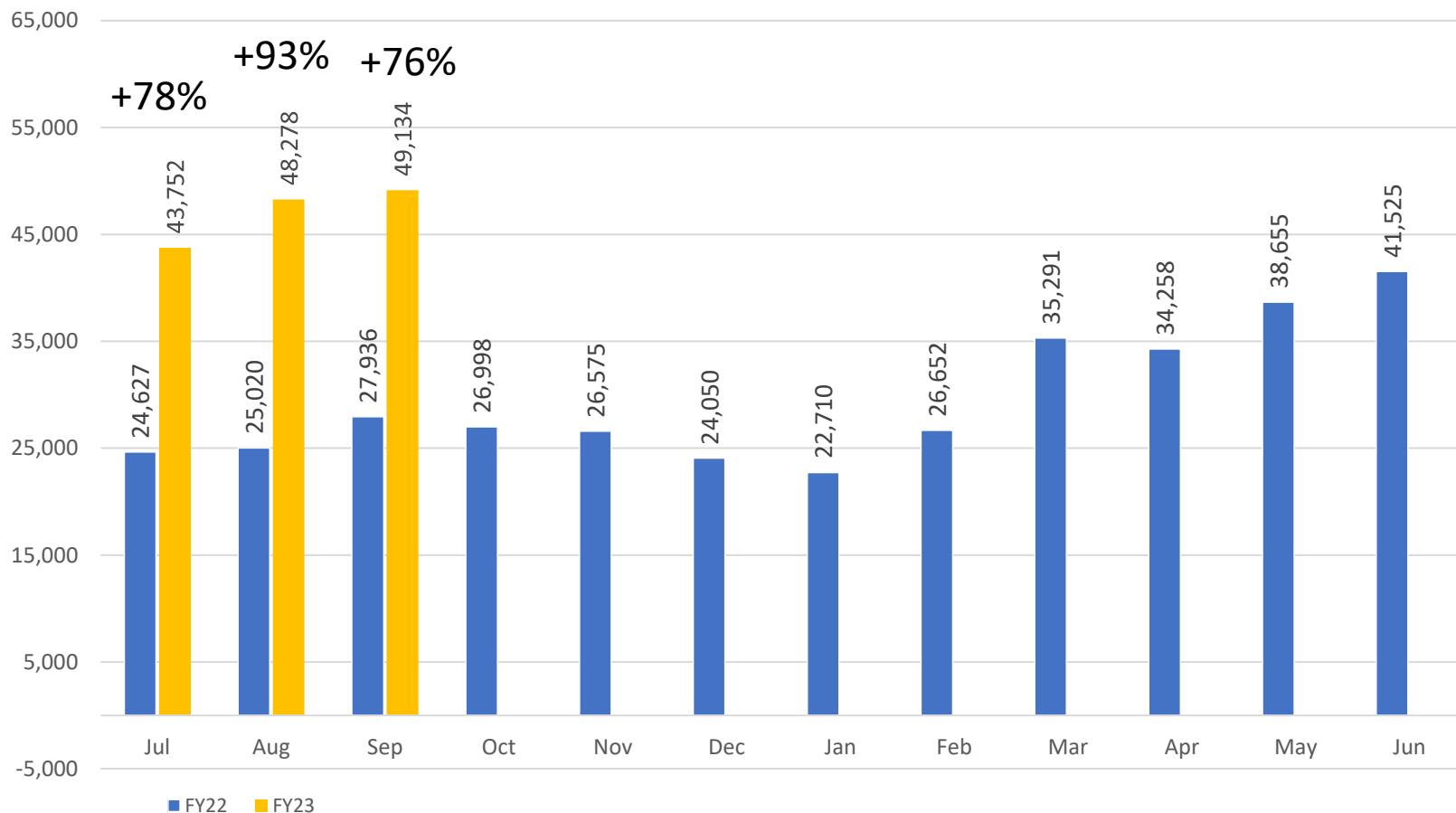
- Ridership
- New Schedule
- Bike Capacity Initiative
- 45(G) Tax Credit
- Communications & Marketing
- Questions

# Average Weekday Ridership



- Average weekday boardings for September and October to date is up 78% over last year
- Currently at 79% of 2019 ridership

# Monthly Ridership

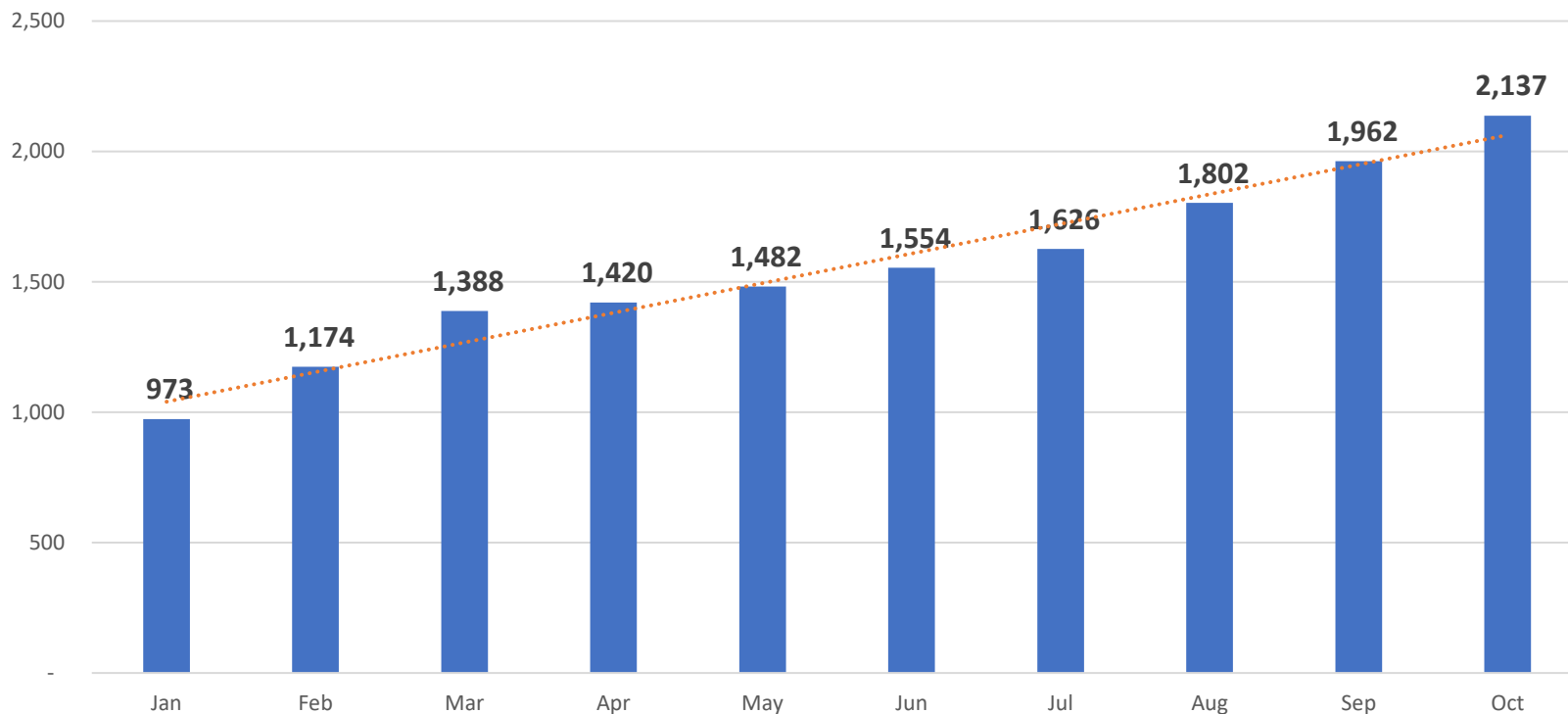


- September ridership higher than August despite fewer weekdays



# Monthly Ridership

Average Weekday Ridership  
Jan-Oct 2022



- MTD October weekday boardings up 120% vs January 2022



# Schedule Change – October 3<sup>rd</sup>

- Added two mid-day trips and adjusted times on two weekday and three weekend trips
- Service added/improved in response to community requests





# Bike Capacity Initiative

Removed flip seats to allow additional bike capacity

- Two-week trial on one train
- No problems/damage = fleet-wide modification



# 45(G) Tax Credit

- Federal Income Tax Credit for Qualified Track Maintenance owned by Short Line and Regional Freight Railroads
- 50 cents for every \$ of track maintenance expenses with a cap of \$3,500 per mile of track
- Goes down to 40 cents in 2023
- SMART is a Class III Railroad and qualifies for the credit
- SMART is a government entity and can't use the credit because we don't pay income tax



# 45(G) Tax Credit

- Code allows SMART to “sell” the tax credits
- Put out RFP for broker services to “sell” SMART’s credits
  - 1 response – Mickelson & Company
- Based on SMART’s track mileage and expenditures in calendar year 2022 – expecting around \$150,000 to \$200,000 net
  - Additional freight revenue source
- Annual (calendar year) Process

# Communications & Marketing

## New Branding Strategy

- Greater emphasis on riders and community
- Intentionally nurturing a personality on social media
  - Light
  - Friendly
  - Accessible

### FARES

**2024**

- Sonoma County Airport
- Santa Rosa North
- Santa Rosa Downtown
- Redwood Park
- Calistoga
- Petaluma Downtown
- Novato San Marin
- Novato Downtown
- Novato Hamilton
- Marin City Center
- San Rafael
- Larkspur

### YOUR STATIONS

Sonoma County Airport  
1740 Airport Blvd, Santa Rosa

Santa Rosa North  
1500 Commercial Blvd, Santa Rosa

Santa Rosa Downtown  
775 2nd St in Railroad Square, Santa Rosa

Redwood Park  
900 Riverside Drive, Redwood Park

Calistoga  
500 Car Center Avenue, Calistoga

Petaluma Downtown  
225 Central Avenue, Petaluma

Novato San Marin  
700 Railroad Blvd, Novato

Novato Downtown  
845 River Avenue, Novato

Novato Hamilton  
845 River Avenue, Novato

Marin City Center  
San Rafael

San Rafael  
440 Third Street, San Rafael

Larkspur  
900 Larkspur Landing Circle, Larkspur

### PAYING FARES

**CLIPPER CARD**  
SMART uses Clipper, the same payment system used by other Bay Area transit agencies. You can use an adult Clipper card and add value or add a 31 Day Pass to it.

**DISCOUNT CLIPPER CARD**  
Discount Clipper cards are available for people 65+, seniors 65+, people with disabilities, and people with low income (Clipper SeniorPass). Discount passes can only be obtained online at ClipperCard.com/discounts, at SMART's office in Petaluma, or at participating transit agency customer service windows. Find more information at: [www.smarttransit.org/clipper](https://www.smarttransit.org/clipper)

**SMART'S eCLIPPER MOBILE APP**  
SMART's eCLIPPER App is available on the App Store or Google Play Store by searching for SMART eCLIPPER. Download the app from the App Store or Google Play Store by searching for SMART eCLIPPER. Discount fares for seniors, adults, and persons with disabilities are available on the SMART eCLIPPER App.

**31 DAY PASS**  
SMART offers a 31 Day Pass for unlimited riding for 1 consecutive day from the date of first use. SMART's 31 Day Pass is available only on a Clipper card. It is an excellent option for commuters and is easy to use and to reload.

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**RIDER'S GUIDE**

**Effective October 3, 2022**

**We connect communities**

[www.smarttransit.org](https://www.smarttransit.org)  
 707.294.1335  
[www.facebook.com/smarttransit](https://www.facebook.com/smarttransit)

*The timetables they are a changin'*

**SMART**  
AREA RAIL TRANSIT

For those about to **rock** ride

We salute you!

#transitmonth #greencommute #rockon



# Communications & Marketing

## FARES

ZONE	• Sonoma County Airport
ZONE	• Santa Rosa North
	• Santa Rosa Downtown
ZONE	• Rohnert Park
	• Cotati
	• Petaluma Downtown
ZONE	• Novato San Marin
	• Novato Downtown
	• Novato Hamilton
ZONE	• Marin Civic Center
	• San Rafael
	• Larkspur

### ONE-WAY FARE

Travel Distance	Adults	Seniors, Youths, and Persons with Disabilities	Clipper Start Program
1 zone	\$1.50	\$0.75	\$0.75
2 zones	\$3.00	\$1.50	\$1.50
3 zones	\$4.50	\$2.25	\$2.25
4 zones	\$6.00	\$3.00	\$3.00
5 zones	\$7.50	\$3.75	\$3.75
Daily maximum	\$15.00	\$7.50	\$7.50

### 31-DAY PASS

SMART offers a 31-Day Pass for unlimited rides for 31 consecutive days from the date of first use. SMART's 31-Day Pass is available only on a Clipper card. It is an excellent option for commuters and is easy to use and to reload.

## YOUR STATIONS

**Sonoma County Airport**  
1130 Airport Boulevard, Santa Rosa

**Santa Rosa North**  
1500 Guerneville Road, Santa Rosa

**Santa Rosa Downtown**  
7 Fourth Street in Railroad Square, Santa Rosa

**Rohnert Park**  
900 Enterprise Drive, Rohnert Park

**Cotati**  
980 East Cotati Avenue, Cotati

**Petaluma Downtown**  
220 Lakeville Street, Petaluma

**Novato San Marin**  
7700 Redwood Boulevard, Novato

**Novato Downtown**  
695 Grant Avenue, Novato

**Novato Hamilton**  
10 Main Gate Road, Novato

**Marin Civic Center**  
3801 Civic Center Drive, San Rafael

**San Rafael**  
680 Third Street, San Rafael

**Larkspur**  
600 Larkspur Landing Circle, Larkspur



5401 Old Redwood Highway, Suite 200  
Petaluma, CA 94954

### We connect communities

✉ CustomerService@SonomaMarinTrain.org

☎ 707-794-3330 🌐 SonomaMarinTrain.org

📱 @SonomaMarinTrain 🐦 @SMARTTrain



## RIDER'S GUIDE



## PAYING FARES



### CLIPPER CARD

SMART uses Clipper, the same payment system used by other Bay Area transit providers. You can buy an adult Clipper card and add value or add a 31-Day Pass to any Clipper card at fare machines located at SMART stations. You can also buy any Clipper product online at ClipperCard.com, at SMART's office in Petaluma, and at participating transit agency customer service windows. SMART riders who use Clipper receive transfer credits to and from other North Bay transit systems.

### DISCOUNT CLIPPER CARD

Discount Clipper cards are available for youths (5-18), seniors (65+), people with disabilities, and people with low incomes (*Clipper Start Program*). Discount passes can only be obtained online at ClipperCard.com/discounts, at SMART's office in Petaluma, or at participating transit agency customer service windows. Find more information online.



### SMART eTICKETS MOBILE APP

SMART's eTickets App is ideal when purchasing tickets for multiple people or if you prefer to purchase tickets from a smartphone. Download the free app from the Apple App Store or Google Play Store by searching for SMART eTickets. Discount fares for seniors, youths, and persons with disabilities are available on the SMART eTickets App.

### SAIL & RAIL COMBO TICKET

Our Sail & Rail combo ticket offers a discount rate of \$12 (each way) for riders wishing to travel to San Francisco using the SMART train and Golden Gate Transit's Larkspur Ferry. This ticket may be purchased only on the SMART eTickets App.

### WEEKEND DAY PASS

SMART offers a Weekend Day Pass with unlimited rides for one weekend day. The cost is \$10 for adults and \$5 for seniors, youths, and persons with disabilities. The weekend pass is offered only on the SMART eTickets App.

# Communications & Marketing



For those about to ~~rock~~  
ride

We salute you!

#transitmonth #greencommute #rockon

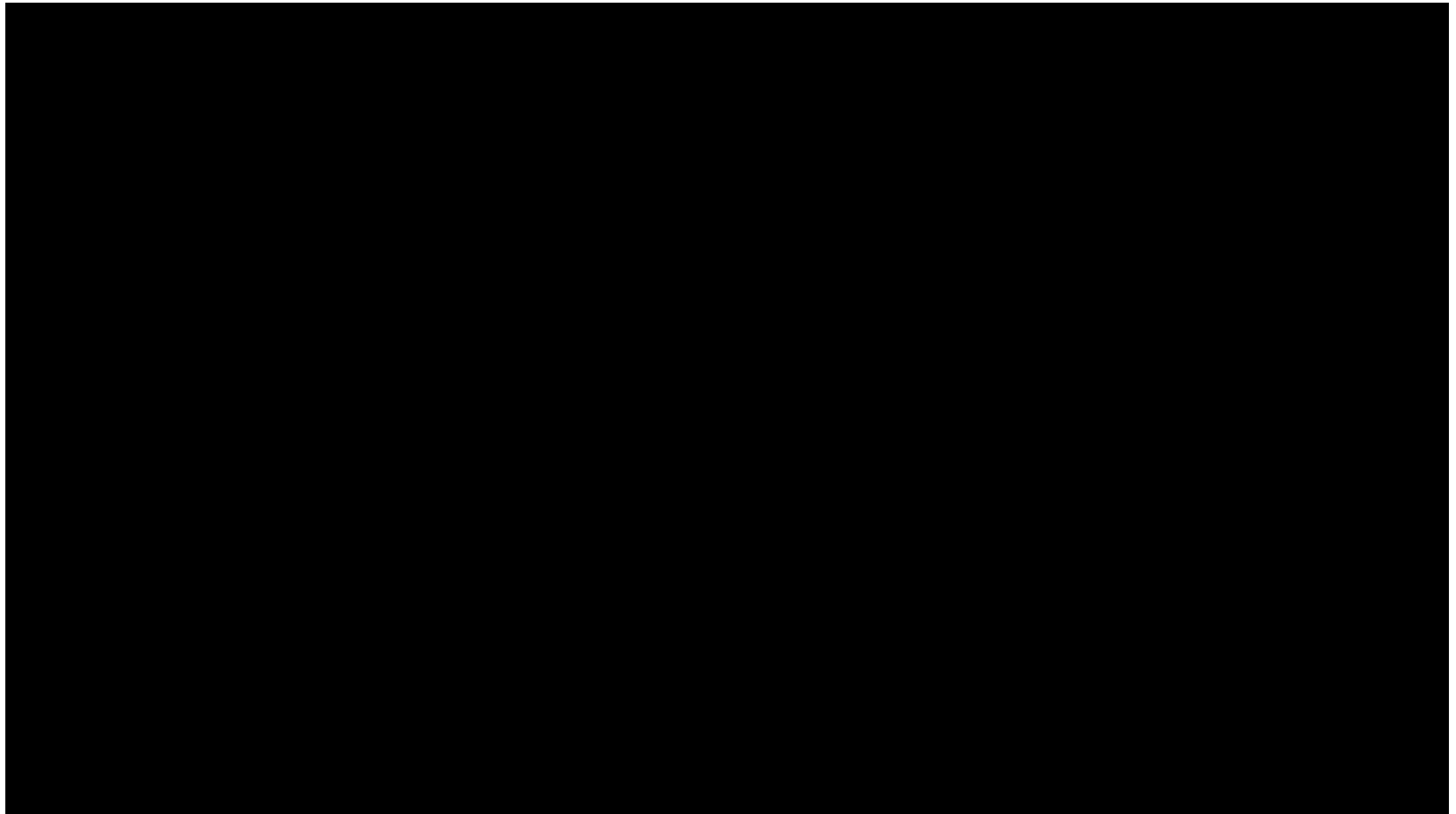
September Transit Month



October Schedule Change



# Communications & Marketing



# Questions?



# SMART TRANSIT ASSET MANAGEMENT PLAN

## October 5, 2022



# Why Asset Management Plan?

Required by 49 CFR Part 625

- Final Rule adopted in July 2016

All transit providers that receive federal funds

SMART considered a Tier I agency

- Operates rail transit
- All requirements apply
- Cannot be part of a “group” plan

State of Good Repair

- Condition in which a capital asset can operate at a full level of performance – without limit or restriction



# What Does it Contain?

Develop and Implement a Transit Asset Management Plan with the following elements:

- Inventory of assets
- Condition assessment of assets
- Description of support tools
- Prioritized list of investments
- State of Good Repair/ Transit Asset Management policy
- Implementation strategy
- Identification of resources
- Evaluation Plan

# Scope

## In Scope

- All assets over \$5,000 and a useful life of 1 year or more

## Exceptions

- All equipment under \$50,000
- Freight assets

# Assets – Revenue Vehicles

## Diesel Multiple Units (DMUs)

- 14 – Placed in service 2015
- 4 – Placed in service 2018
- All Tier IV engines
- Average speeds 40mph with top speed of 79mph
- 85' long, 14'7" tall and 10'5" wide
- Each 2-car trains weighs about 149 tons
- Each 2-car train can carry approximately 150 seated passengers

# Assets – Facilities

## Administrative Facilities:

- 7 buildings

## Maintenance Facilities:

- 5 buildings

## Passenger Facilities:

- Pathways – 12 miles
- Platforms – 12
- Park-n-Rides - 6





# Assets – Infrastructure

- Bridges – 41
- Culverts – 119
- Tunnels – 2
- Grade Crossings - 85
- Control Points - 23
- Electric Locks/ Switches - 10
- Central Instrument Locations - 103
- Track - 82.5 miles



# Assets – Equipment

(\$50,000 and over)

- Non-Revenue Vehicles – 13
- Information Technology Systems – 3
- Security & Surveillance – 2
- Fare Generation (Ticket Vending Machines) – 15
- Vehicle Maintenance – 6
- Maintenance of Way - 4



# Condition Assessment – Revenue Vehicles

## Required Performance Metric

- % of revenue vehicles that have met or exceeded their useful life benchmark

SMART DMUs useful life is 39 years

- 14 DMUs have an average age of 7
- 4 DMUs have an average age of 4

No DMUs have met or exceeded their useful life benchmark (0%)=

# Condition Assessment – Facilities

## Required Performance Metric

- % of facilities rated under 3.0 on the TERM Scale
- TERM Scale:
  - 5.0 – New or like new 95% to 100% confidence in reliability
  - 4.5 - 90% to 95% confidence in reliability
  - 4.0 – 80% to 90% confidence in reliability
  - 3.5 – 70% to 80% confidence in reliability
  - 3.0 – 60% to 70% confidence in reliability
  - 2.5 – 50% to 60% confidence in reliability
  - 2.0 – 40% to 50% confidence in reliability
  - 1.5 – 30% to 40% confidence in reliability
  - 1.0 – less than 30% confidence in reliability
  - 0.0 – Not safe to use

# Condition Assessment – Facilities

## Administration Facilities

- Not assessed
- Leased out and not used for transit purposes
- Will be assessed in the future

## Maintenance Facilities

- No facilities are rated under 3.0

## Passenger Facilities

- Pathways – No facilities are rated under 3.0
- Stations – No facilities are rated under 3.0
- Park-n-Rides – No facilities are rated under 3.0

# Condition Assessment – Infrastructure

## Required Performance Metric

- % of track segments under performance restriction

None of SMART's track segments are under performance restriction



# Condition Assessment – Equipment

## Required Performance Metric

- % of non-revenue service vehicles that meet or exceed the useful life benchmark

Equipment	Number	Number that Meets or Exceeds ULB	% of Equipment that meet or Exceed ULB
Non-Revenue Vehicles	13	0	
Information Technology	3	1	
Security & Surveillance	2	0	
Revenue Generation	15	0	
Vehicle Maintenance	6	0	
Maintenance of Way	4	0	
Total Equipment	43	1	2%

# Planned Investment

Based on current Capital and Operations Plan

	FY 23	FY 24	FY 25	FY 26	FY 27
Track, MOW, & Facilities	\$ 415,500	\$ 510,000	\$ 560,000	\$ 560,000	\$ 3,050,000
Non-Revenue Vehicles	\$ 445,000	\$ 378,000	\$ 310,000	\$ 454,000	\$ 185,000
Equipment & Machinery	\$ 251,427	\$ 12,800	\$ -	\$ 96,950	\$ 36,250
DMUs	\$ 670,000	\$ 1,430,000	\$ 880,000	\$ 1,550,000	\$ 900,000
Bridges	\$ 759,036	\$ 1,994,192	\$ 1,549,188	\$ 4,114,749	\$ 2,409,000
Safety & Security	\$ 454,500	\$ 632,000	\$ 606,000	\$ 151,500	\$ -
Train Control	\$ -	\$ -	\$ 2,292,000	\$ 2,292,000	\$ -
Total	\$ 2,995,463	\$ 4,956,992	\$ 6,197,188	\$ 9,219,199	\$ 6,580,250

# Questions?

# Connect with us:

[www.SonomaMarinTrain.org](http://www.SonomaMarinTrain.org)



## Customer Service:

[CustomerService@SonomaMarinTrain.org](mailto:CustomerService@SonomaMarinTrain.org)

(707) 794- 3330

