

# General Manager's Report

## May 4, 2022



# General Manager's Report

## Updates

- Listening Session
- Ridership
- Butter & Eggs Day
- Sunday Service
- Park & Ride Utilization
- Trip Planning Improvements

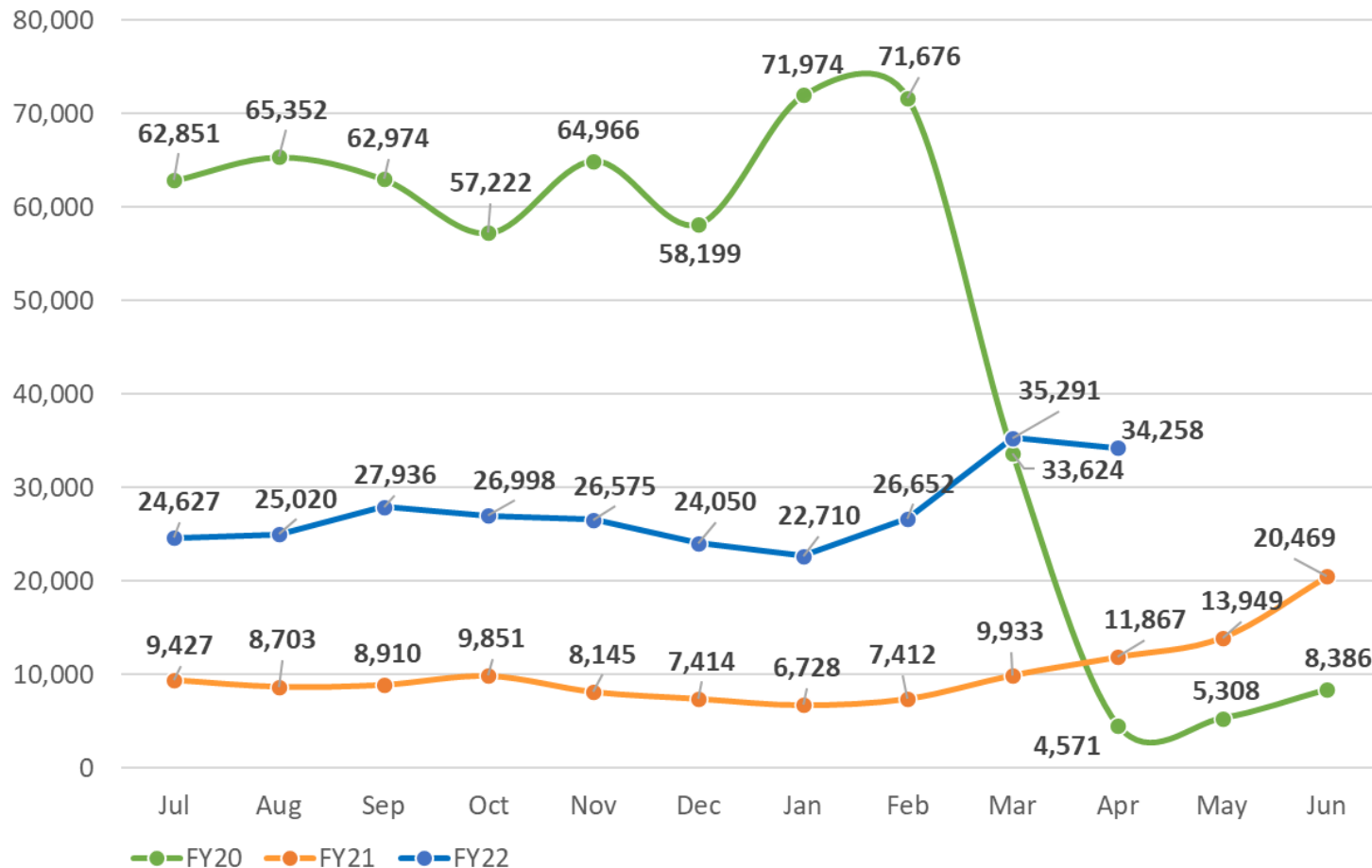
## Questions

# Listening Sessions

## Completed

- Ridership (April 6<sup>th</sup>)
  - 45 participants (excluding SMART Staff)
  - 553 survey responses
  - 35 emails
- Pathways (April 13<sup>th</sup>)
  - 60 participants (excluding SMART Staff)
  - 183 survey responses
  - 11 emails
- Extensions (April 20<sup>th</sup>)
  - 54 participants (excluding SMART Staff)
  - 203 surveys
  - 13 emails
- Freight (April 27<sup>th</sup>)
  - 34 participants (excluding SMART Staff)
  - 65 survey responses
  - 1 email

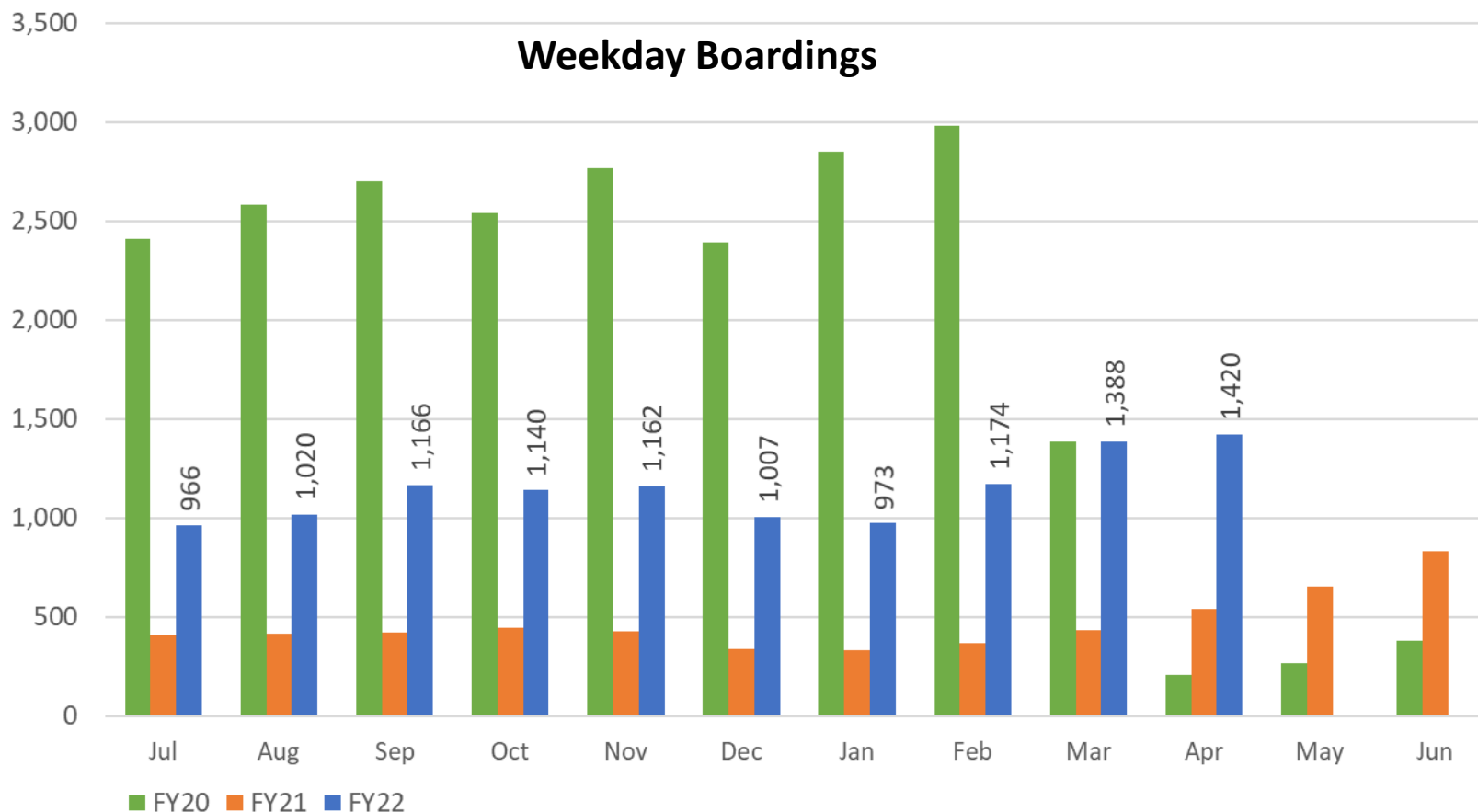
# Ridership Update



## April vs March

- Two less weekdays
- One additional Saturday

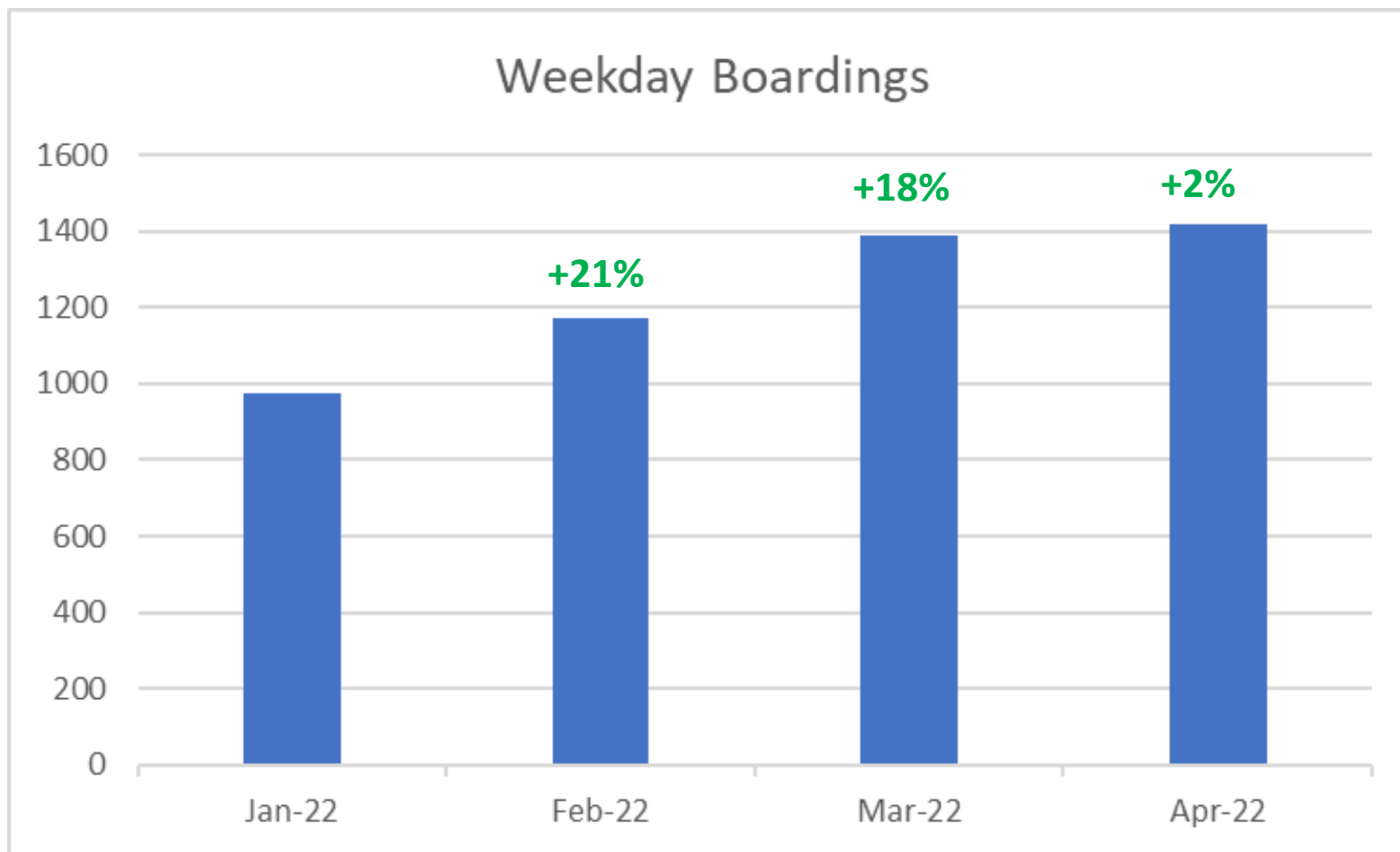
# Ridership Update



**Currently 53% of Pre-COVID average**



# Ridership Update



**MTD April vs. January – Ridership up 46%**





# Petaluma Butter & Eggs Day

## Ridership

- 1,371 Riders
  - 118% vs previous Saturday
  - 94% above following Saturday



# Sunday Service

## Ridership

- 633 Riders
  - 60% of pre pandemic average





# Park & Ride Update



# Rohnert Park Station

Before



After



# Sonoma County Airport Station

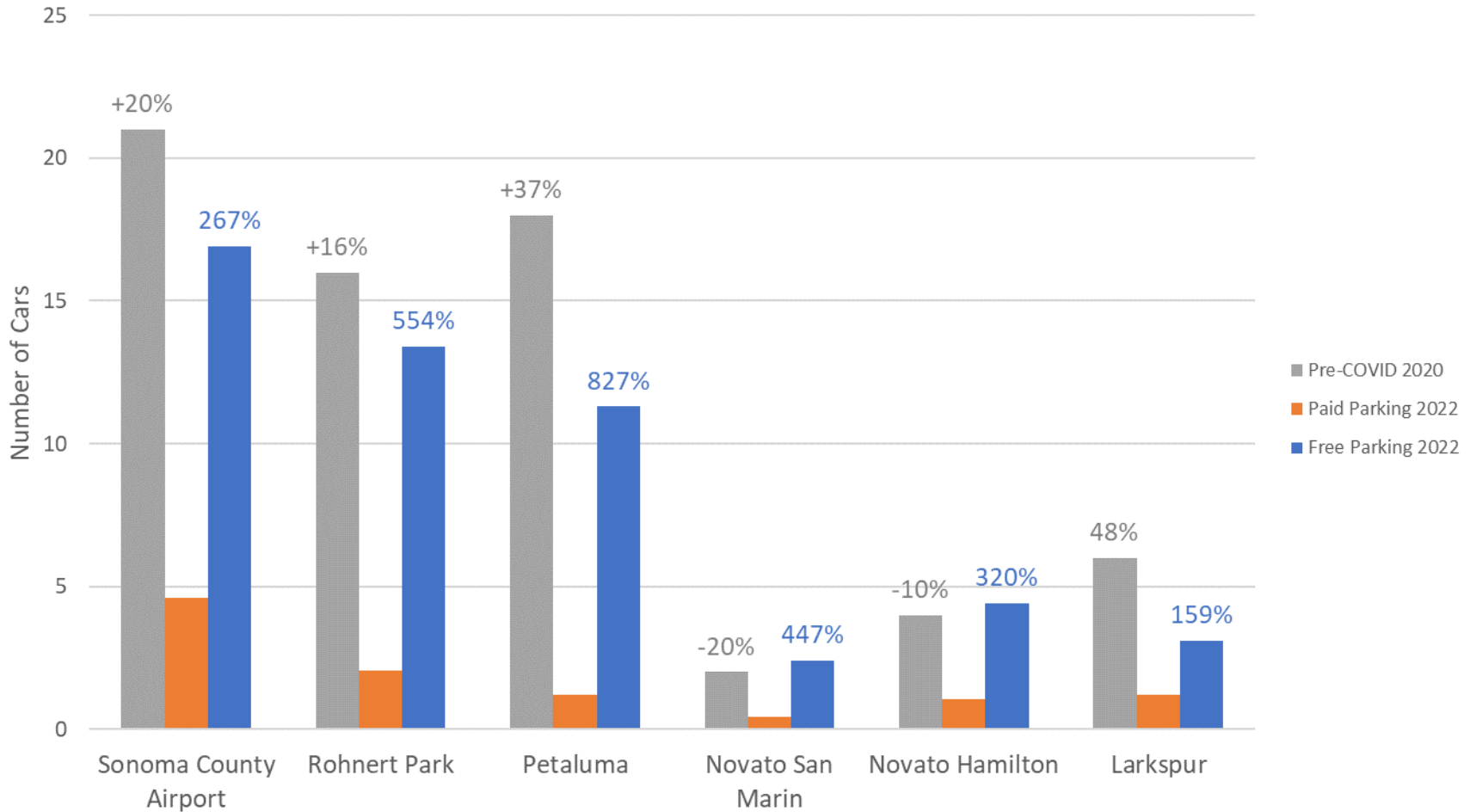
Before



After



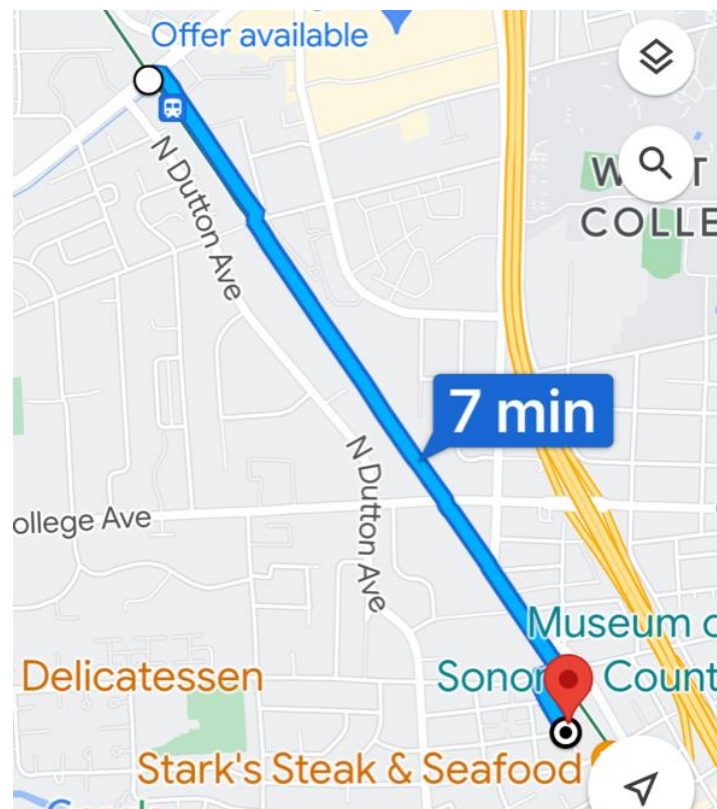
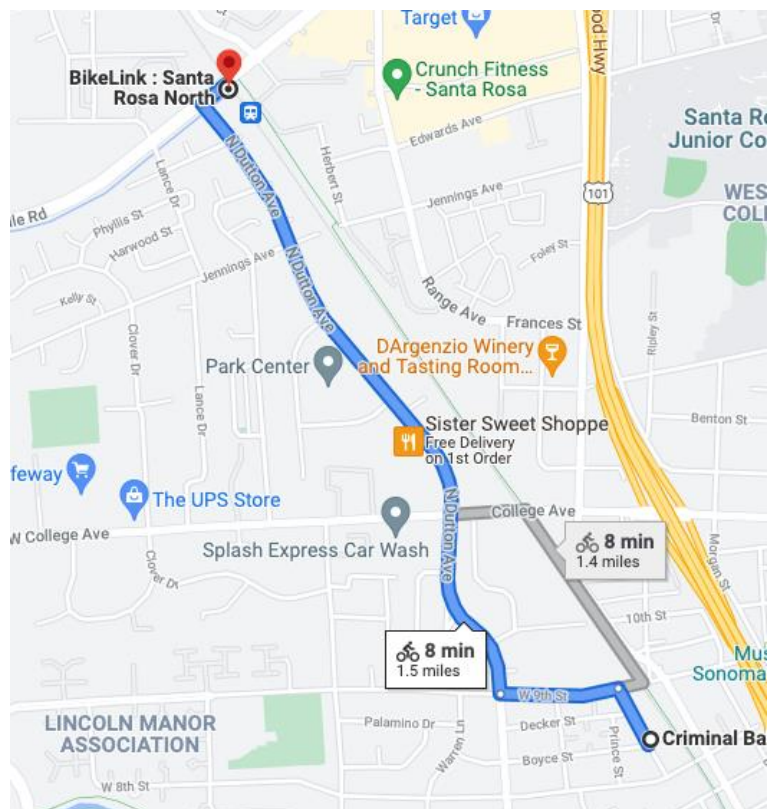
# Park & Ride Update





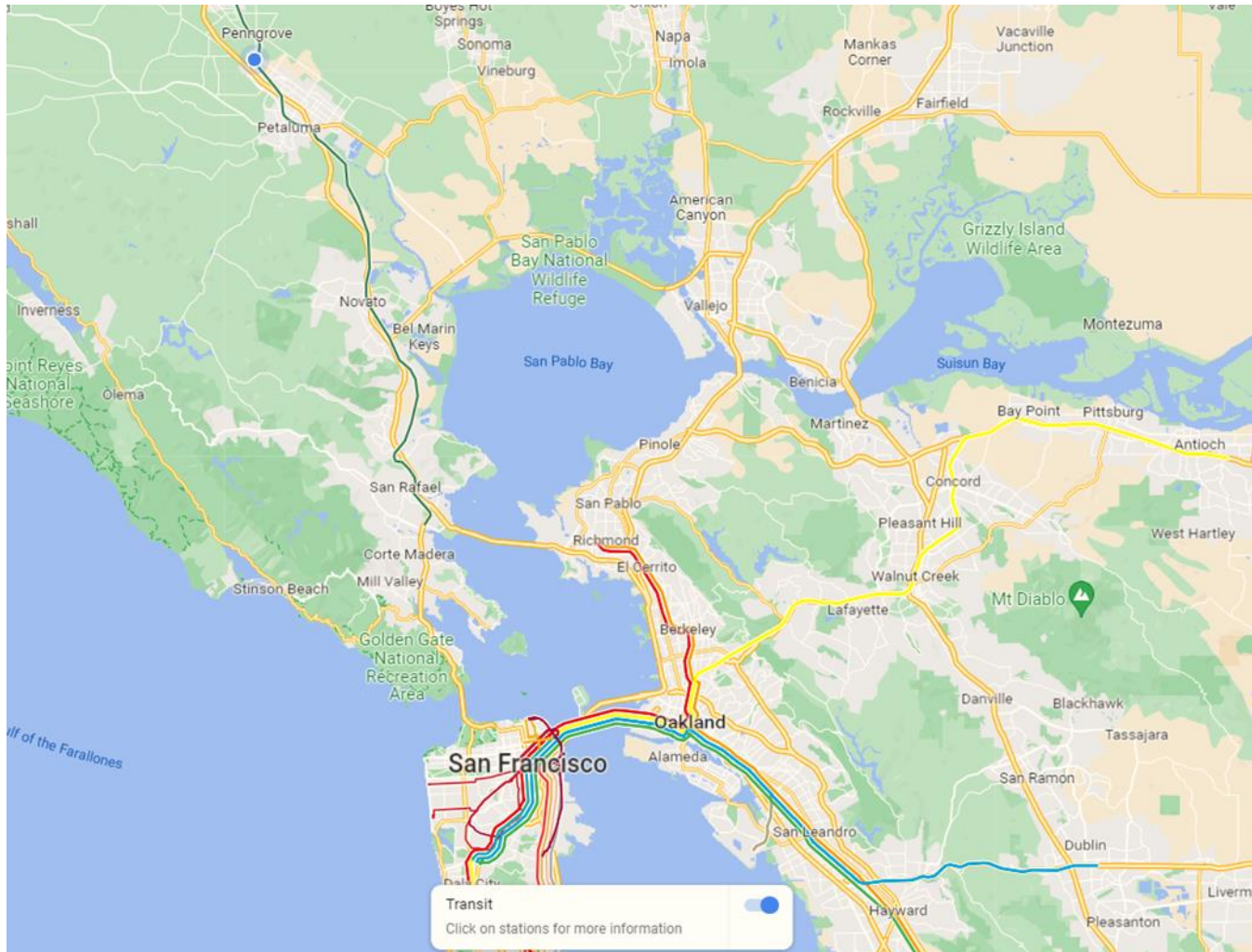
# Trip Planning Improvements

Staff is working with Google Transit to improve the quality of SMART information.

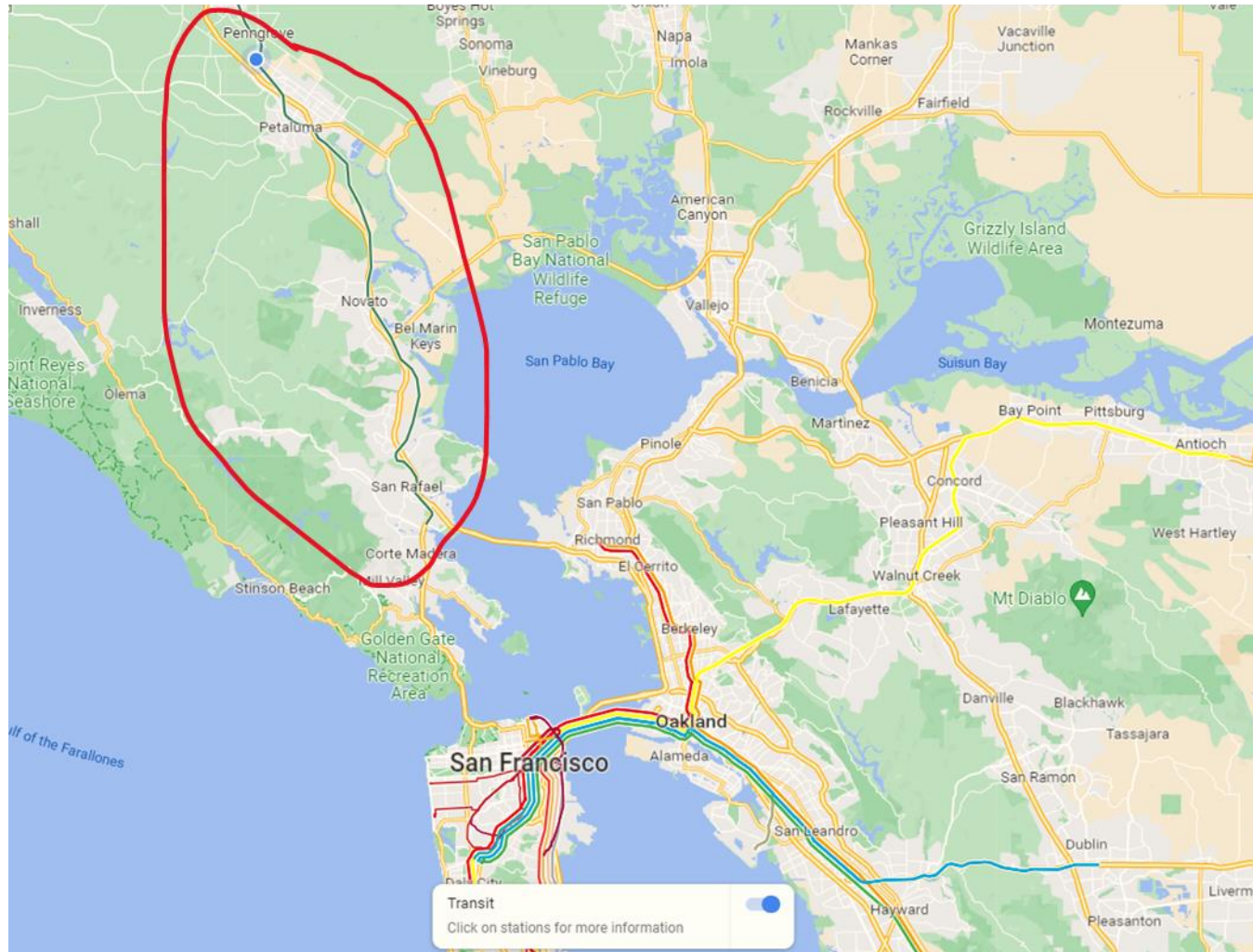




# Trip Planning Improvements



# Trip Planning Improvements



# Questions?



# Connect with us:

[www.SonomaMarinTrain.org](http://www.SonomaMarinTrain.org)



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