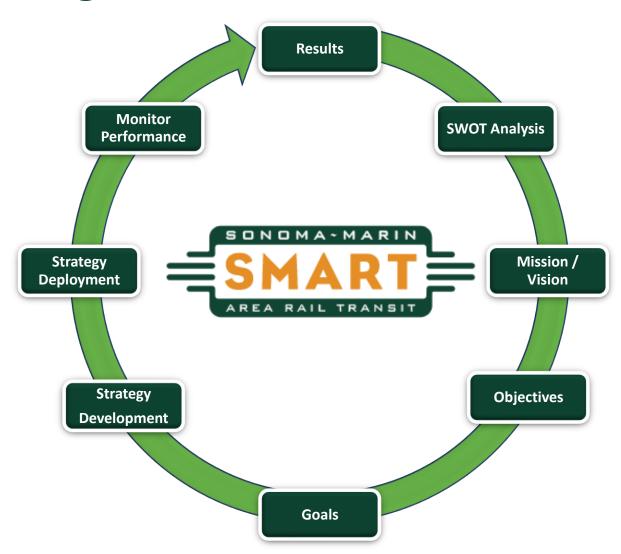
Planning For The Future March 16, 2022



Planning Model



Vision:

Smarter Transportation for a Smarter Future

SMART envisions an innovative transportation system that provides integrated mobility solutions, promotes sustainable growth, and enhances quality of life.

Mission: Connecting Communities
SMART provides safe, reliable, and environmentally responsible transportation options.

Ridership

Pathways

Extensions

Freight

Values: * Safety * Integrity * Stewardship * Continuous Improvement



Vision:

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Strategic Objectives





Next Steps

SMART Staff

- Solicit public feedback
- Develop goals and strategy
- Present recommended goals and strategy to SMART Board of Directors for approval
- Deploy strategy
- Monitor performance
- Achieve desired results



