

Agenda Item 4 - General Manager's Report July 19, 2023

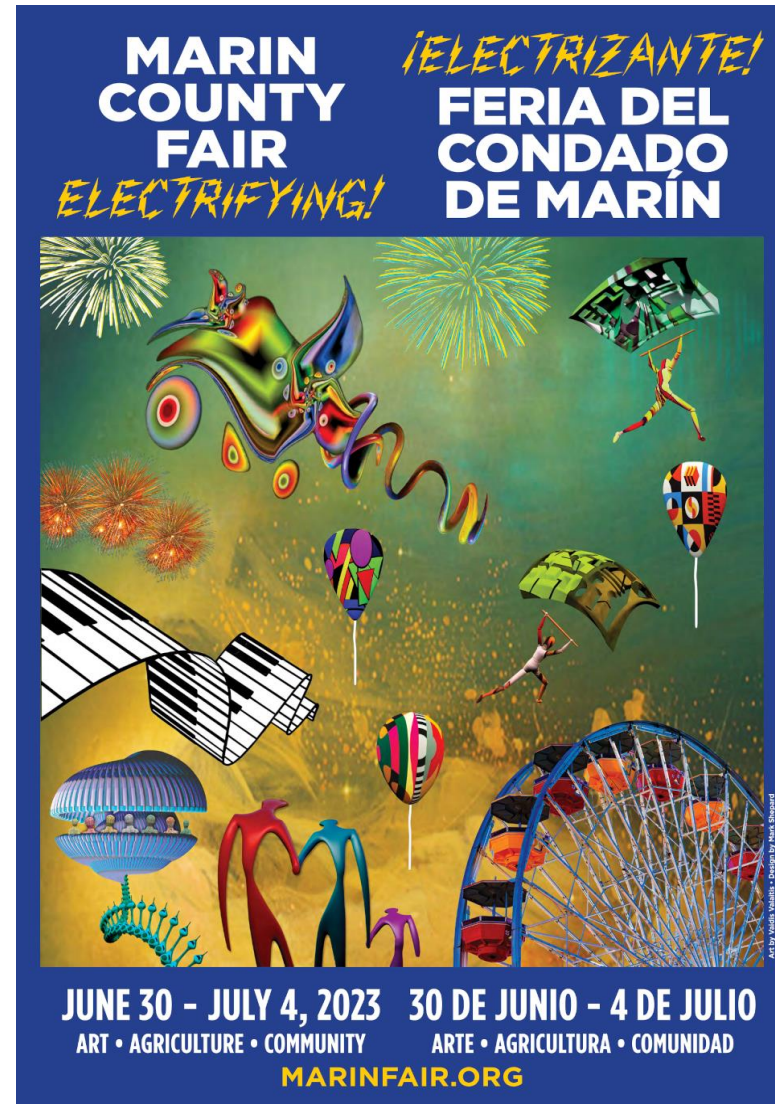


General Manager's Report

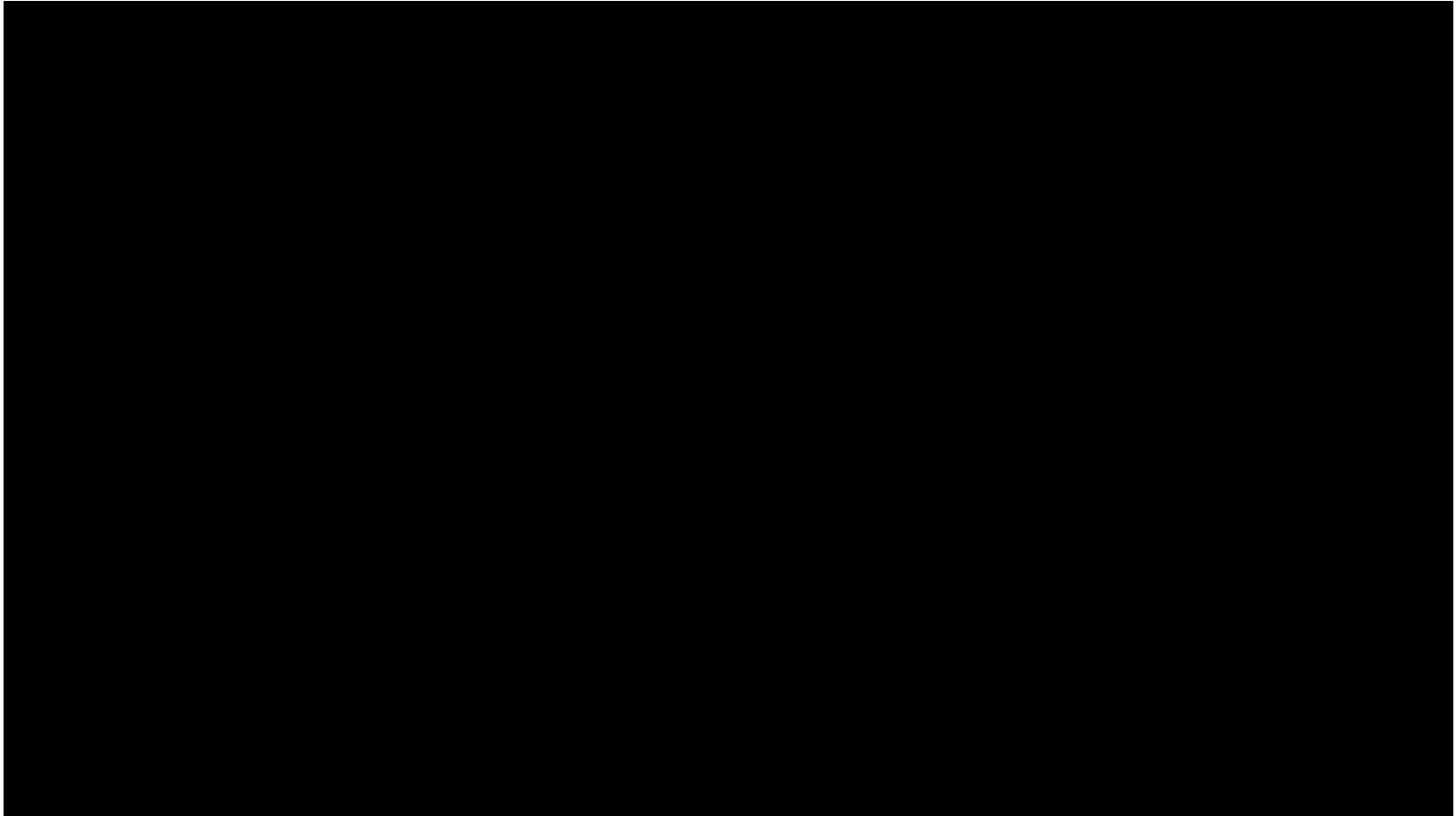
- Marin County Fair Service
- Ridership
- June Grant Funding
- SMART Highlight of the Month
- Questions

Marin County Fair Service

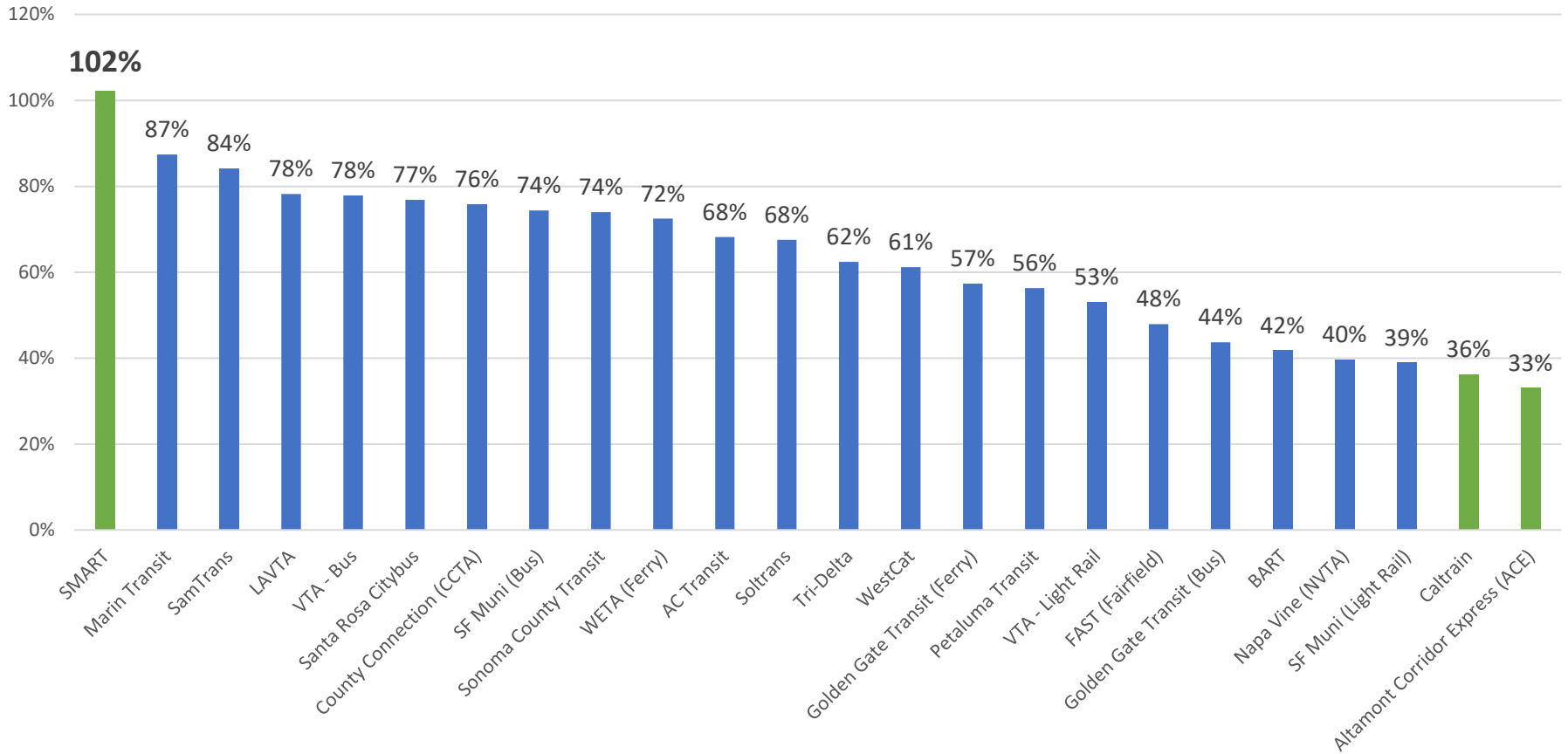
- SMART ran additional service to support the Marin County Fair
- Carried **970** people post-fireworks
- Total of **5,785 trips** to and from the Marin County Fair over five days
- **All-time ridership record** on Friday, June 30th: **3,598 riders**



Marin County Fair



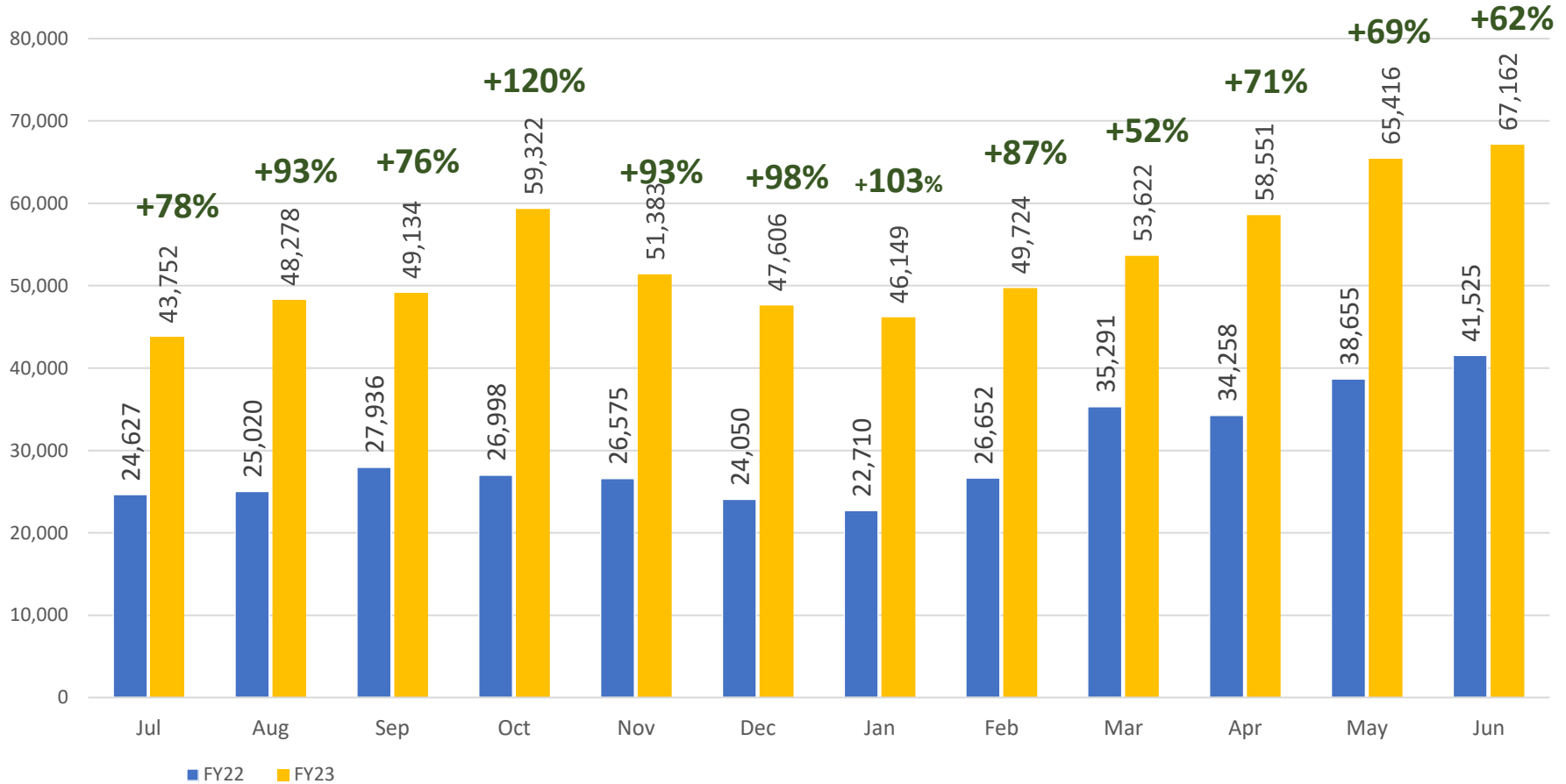
Ridership Recovery (May 2023 v May 2019)



May 2023: SMART had highest ridership recovery rate in the Bay Area for 3rd month in a row.



Monthly Ridership

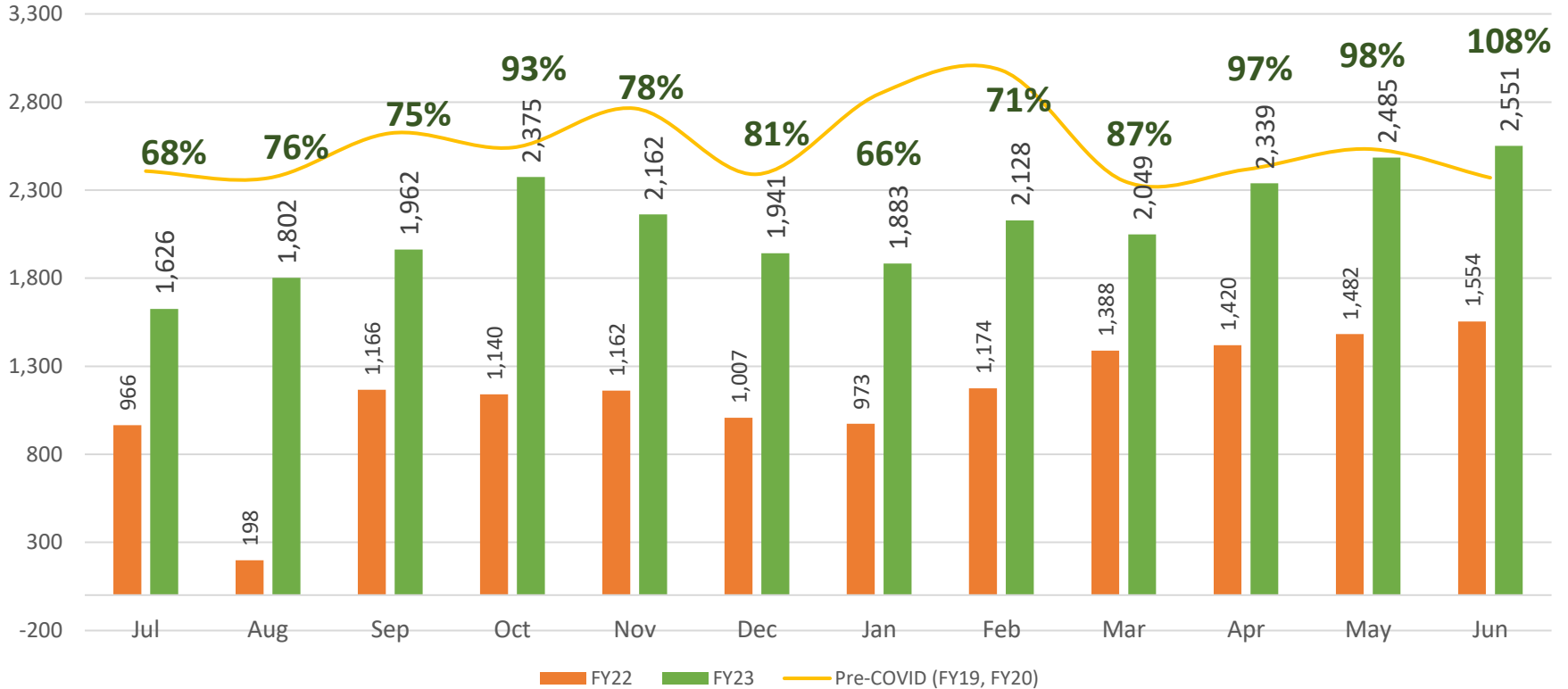


June ridership = 67,162

- up 62% over June 2022 and 120% of June 2019



Average Weekday Ridership



- June Average Weekday ridership: 2,551
 - 8% higher than June 2019
- July Average Weekday ridership to date: 2,576
 - 7% higher than July 2019



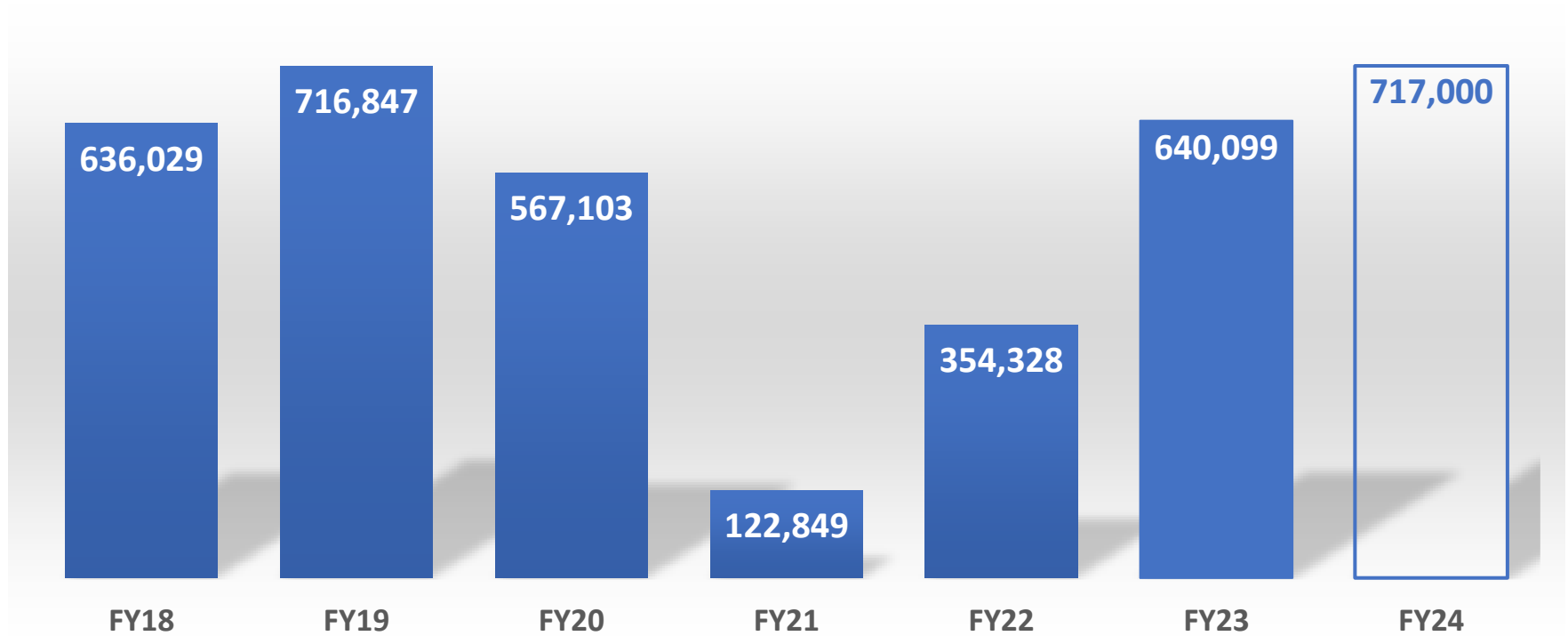
Free Youth Summer Program



- SMART carried 9,693 youth riders in June, 197% over June 2022 and 183% over than June 2019
- Youth Ridership in June for partner agencies:
 - Sonoma County Transit – up 175% from June 2022, 130% over June 2019
 - Santa Rosa CityBus – up 22% over June 2022 (free fares), 132% higher than June 2019
 - Marin Transit – up slightly; most youth already ride free

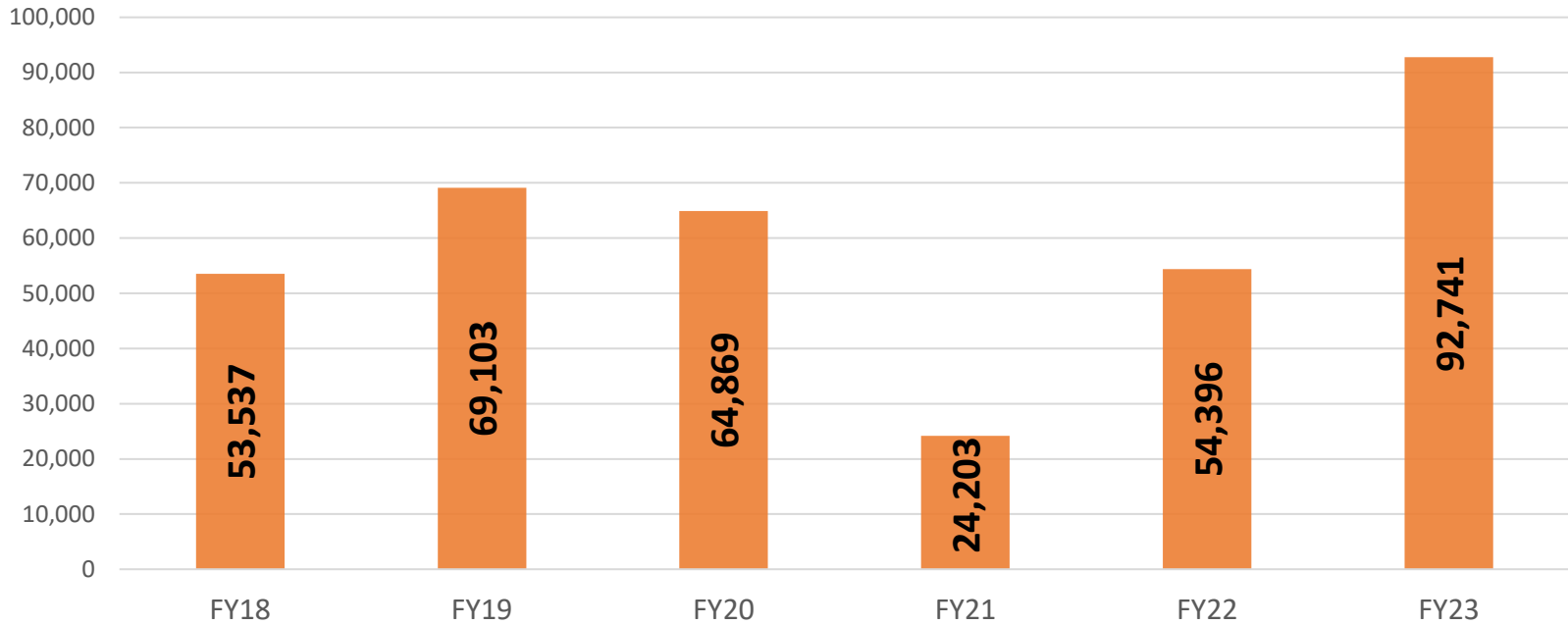


Annual Ridership Growth



- FY23 ridership = 640,099
 - Equates to over 14M passenger miles
 - Second highest ridership year for SMART
- FY24 goal is to exceed FY19

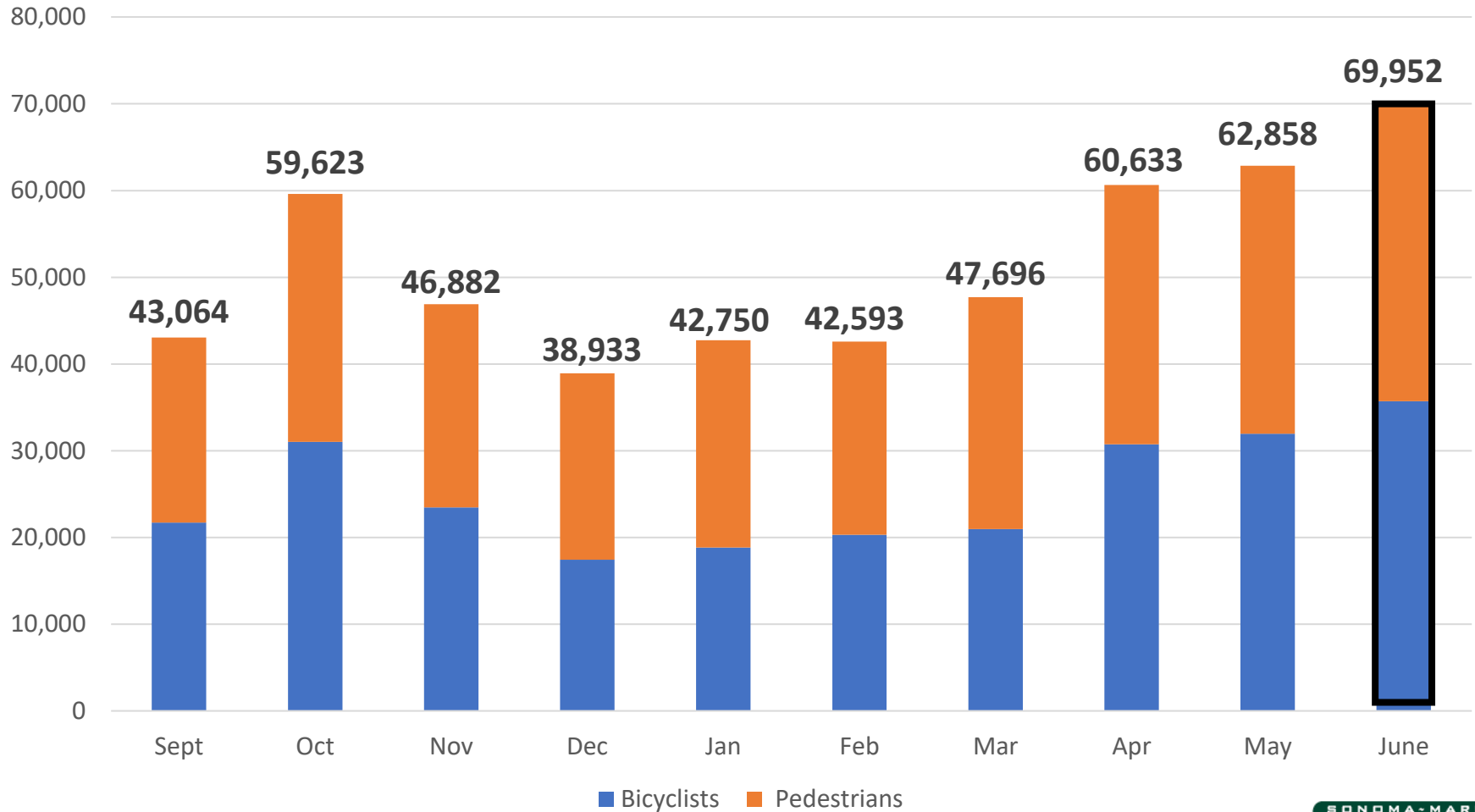
Bikes on Board



- SMART carried over 9,000 bikes in June
- FY23 bike boardings = 92,741
 - 34% higher than previous record in FY19



Pathway Counts



June Grant Funding



- SB1 Solutions for Congested Corridors
 - \$30 million for Windsor construction (Programmed)
- Interregional Transportation Improvement Program
 - \$6 million for SMART Pathway construction (Santa Rosa North to Airport)
- Short-Line Freight Rail Improvement Program
 - \$1.25 million for State of Good Repair (reprogramming)
- Local Partnership Program Formula
 - \$1.86 million for SMART Pathway construction (San Rafael McInnis to Smith Ranch)
- State Budget
 - \$1.5 million for SMART Connect – 3 years of service



SMART Highlight of the Month

Garrett Hardisty

David Gabler

- First two graduates from SMART's Internal Vehicle Maintenance Technician Training Program
- Both employees began their SMART careers as Laborers
- Promoted May 30, 2023



Questions?

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