

SUICIDE PREVENTION AND MENTAL HEALTH AWARENESS OUTREACH

Pain Isn't Always Obvious

**KNOW
THE SIGNS**

Suicide Is Preventable.org



COMMUNITY COALITION



- Becoming Independent
- Buckelew Programs – Marin and Sonoma County
- Canine Companions
- Catholic Charities
- Central Marin Police Authority
- Cornerstone Properties
- Each Mind Matters
- Exchange Bank
- Froggy 92.9 FM
- Golden Gate Bridge District
- Hot 101.7 FM
- Kaiser Permanente of Sonoma and Marin
- KHITS 104.9 FM
- KJZY 99.1 FM
- KSRO 1350 AM 103.5 FM 94.5 FM
- KZST 100.1 FM
- La Prensa Sonoma
- Marin County Behavioral Health & Recovery Services
- Marin County Crisis Continuum Services
- Marin County Crisis Stabilization Unit
- Marin County District Attorney’s Office
- Marin County Office of Education
- Marin County Sheriff Department
- Marin Community College
- Marin General Hospital
- National Alliance on Mental Illness (NAMI) Marin County
- National Alliance on Mental Illness (NAMI) Sonoma County
- North Bay Business Journal
- North Bay Suicide Hotline
- Novato Fire Protection District
- Novato Police Department
- Petaluma Police Department
- Press Democrat
- Redwood Credit Union
- Redwood Empire Sterocasters
- San Rafael Fire Department
- San Rafael Police Department
- Santa Rosa Junior College
- Santa Rosa Police Department
- Santa Rosa VA Outpatient Clinic0.0
- Smooth FM 93.7
- Social Advocates for Youth
- SOMO Living LLC
- SOMO Village Commercial LLC
- Sonoma County Deputy Sheriff’s Association
- Sonoma County District Attorney’s Office
- Sonoma County Gazette
- Sonoma County Fire District
- Sonoma County Health Department
- Sonoma County Office of Education
- Sonoma County Sheriff Department
- Sonoma Media Group
- St. Joseph Health Sonoma County
- Sutter Health
- The Bull 106.3 FM
- The River 97.7 FM
- The Wolf 102.7 FM
- W. Bradley Electric, Inc (As of 9-1-19)

RADIO PARTNERS

DRIVE TIME PSA DONATED ON ALL STATIONS
REDWOOD EMPIRE STEREOCASTERS 9/8/19 – 9/30/19
SONOMA MEDIA GROUP 8/26/19 – 9/30/19



REDWOOD EMPIRE STEREOCASTERS



DIGITAL AND PRINT MEDIA PARTNERS

The Press Democrat
Winner of the 2018 Pulitzer Prize

NORTH BAY Business Journal **30**
YEAR ANNIVERSARY 1987-2017
NORTH SAN FRANCISCO BAY AREA: Sonoma, Napa and Marin Counties

Marin Independent Journal
marinij.com

LA PRENSA SONOMA
laprensasonoma.com

THE SONOMA COUNTY GAZETTE

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Suicide Is Preventable

El Sufrimiento No Siempre Se Nota

RECONOZCA LAS SEÑALES

El Suicidio Es Prevenible

suicidepreventionlifeline.org
prevenciondelsuicidio.org
1-800-273-TALK | Text **CONNECT** to **741741**











COMMUNITY PARTNERSHIP



National Suicide Prevention Week: September 8 – 14, 2019

Local mental health organizations hold various events during this annual week-long campaign in the United States. The week is to inform and engage health professionals and the general public about suicide prevention and warning signs of suicide.

Rail Safety Week: September 22-28, 2019

SMART participates in a month-long safety campaign in conjunction with Operation Lifesaver and other rail transit systems across the country. This year, SMART station banners and advertisements will include a suicide prevention message.