

SANTA ROSA STATION SITE PLAN STUDY

TO: SONOMA-MARIN AREA RAIL TRANSIT (SMART)

FROM: CITY OF SANTA ROSA

SUBJECT: PRESENTATION OF SANTA ROSA'S TRANSIT VILLAGE  
MASTER SITE PLAN - SMART STATION FEASIBILITY  
STUDY

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This past May, Santa Rosa's Redevelopment Agency funded a Station Site Planning Study to explore the feasibility of a transit village on Santa Rosa's Railroad Square station site. This Station Site Planning Study culminated in a station site plan that illustrates a dynamic mix of housing, retail, and other urban uses that will both generate commute riders and draw riders to this exciting urban village.

While SMART's more exhaustive station feasibility study is looking at rail operation and facility issues and potential for lease revenues from rail-owned property, the Redevelopment Agency-funded Station Site Plan looked at how this 5-acre site could best accommodate transit-oriented land uses. These uses included dense housing, a Food/Wine Center that includes Santa Rosa Junior College's Culinary Academy, transit, bicycle and pedestrian connections, retail, and mixed-use buildings that could include parking, housing and retail.

The City and Agency believe the Station Site Plan illustrates an exciting, dynamic and workable mix of uses and users. Together, these uses generate demand for rail passenger service and create a transit village that serves as a model for communities up and down the rail corridor.

**The City will present an overview of the Station Site Plan, plus seek SMART's future direction on transit-oriented development guidelines that should inform and guide the City's near and longer-term planning. The City also seeks to further strengthen its partnership with SMART to build support for future rail and related funding measures.**